

SAIRA TUBASSUM

Content Writer | Article writing | Resume expert

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SUMMARY

Seasoned Content Writer and Article Specialist with extensive experience in crafting engaging and high-quality content across diverse industries, including sports, fashion, and finance. Adept at creating compelling blog posts, articles, and meta descriptions that not only captivate audiences but also drive SEO performance. Demonstrates a deep understanding of SEO best practices, social media strategies, and digital marketing trends. Committed to delivering valuable content through thorough research and strategic insights. Eager to provide tailored writing samples to showcase my expertise and build strong professional relationships.

EXPERIENCE

Content Writer 02/2023 - Present
European Based Website Remote

As an SEO Content Writer for a European-based website since August 2023, I've significantly enhanced organic search rankings through the use of white-hat SEO techniques and best practices. I've effectively communicated with clients about their SEO progress, created compelling meta descriptions and title tags to improve click-through rates, and optimized on-page elements through meticulous keyword research. Prior to this role, I wrote diverse content for various industries, integrating SEO strategies to boost visibility and engagement. As a freelance writer, I produced a wide range of content, applying SEO and social media tactics to meet client needs and ensure high-quality delivery.

- Which of your achievements match the job you're applying to?

EDUCATION

Bs Physiology 07/2024 - Present
University of Sahiwal

SKILLS

Article writing · Blogs writing · Discription writing · Academic writing ·
Resume writing · Cover letter · Rewriting article · ghostwriting.

COURSES

+ SEO Content Writing
Spoken English
Wordpress web development

I have done many project in content writing.

LANGUAGES

Urdu Native
English Native

PASSIONS

Content writer and Article writing:
Passionate writer with expertise in crafting engaging narratives that vividly capture and translate an individual's career journey into compelling, professional content. Adept at using storytelling techniques to enhance career profiles and professional documents, ensuring they resonate with target audiences and highlight key achievements.