

## Contact

fakhar.upwork@gmail.com

[www.linkedin.com/in/fakharbwpp](https://www.linkedin.com/in/fakharbwpp)  
(LinkedIn)

## Top Skills

Writing

Google Analytics

Google Ads

## Honors-Awards

Upwork Top-rated Freelancer

# Fakhar Zaman

Lead Generation | Data Entry | Social Media Marketing  
Bahawalpur, Punjab, Pakistan

## Summary

I specialize in various services, including Lead Generation, Influencer Marketing, Data Mining, Web Research, Email List Building, and Data Entry. With 800+ completed jobs, I am committed to providing accurate, high-quality work with a strong focus on client satisfaction. My expertise has helped numerous clients grow their businesses by providing precise and well-organized data to fuel their marketing and sales efforts.

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## Experience

### Upwork

9 years 4 months

#### Sales Development Representative

March 2016 - Present (9 years 4 months)

Los Angeles, California, United States

#### Professional Freelancer

October 2016 - October 2023 (7 years 1 month)

San Francisco Bay Area

I'm a well-rounded and reliable hard worker. I take every single job seriously, and I am dedicated to providing the highest quality and 100% satisfaction of work. I am always responsible for my job, and every working hour with me will bring you a positive result, so you can always entrust your projects to me. You can visit my profile here: <https://www.upwork.com/freelancers/~01ad41782da766019b>

### Bambassadors

#### Ambassadors Management

May 2021 - April 2024 (3 years)

Bahawalpur District, Punjab, Pakistan

In charge of content creator management and lead generation. Bambassadors helps eCommerce and direct-to-consumer brands get authentic video reviews of their products by YouTubers and TikTokers.

## Mince Consulting

### VP of Information Security

May 2023 - October 2023 (6 months)

As the VP of Information Security and LinkedIn Content Creator, I am responsible for ensuring the confidentiality, integrity, and availability of our organization's information assets. I play a crucial role in safeguarding sensitive data, mitigating risks, and protecting our systems from cyber threats.

By sharing valuable content on LinkedIn, I contribute to establishing our organization as a trusted authority in the field of information security. I actively engage with the LinkedIn community, responding to comments, fostering discussions, and building relationships with other industry professionals. I leverage the power of social media to amplify our message, promote our brand, and attract top talent to our organization.

## RippleMatch

### Senior Recruiting Coordinator

June 2018 - October 2022 (4 years 5 months)

New York, United States

- \* Help connect students to opportunities within the RippleMatch platform
- \* Improve our hiring process by analyzing trends and patterns within recruitment
- \* Oversee sourcing and hiring for RippleMatch's Leadership Development Internship

RippleMatch uses artificial intelligence to connect companies to the most promising early career candidates across the country.

Using machine learning across millions of interactions combined with rich employer and candidate profiles, RippleMatch provides early career candidates with an unbeatable candidate experience and ensures companies are getting matched with the best candidates possible. Whether an employer is trying to engage more first generation college students, improve the racial or gender diversity of their team, or make their first technical hire, RippleMatch removes geographic barriers and pinpoints a company's ideal candidates, connecting early career candidates with amazing job opportunities in the process.

Since launching from a college dorm room, RippleMatch has grown to more than 100k active users, raised over \$23 million in funding, and brought on some of the most exciting companies in the country as customers.

#### Sunrise Senior Living

Lead Generation Specialist

May 2019 - January 2021 (1 year 9 months)

#### Invisible Technologies Inc.

Researcher

April 2018 - May 2019 (1 year 2 months)

California, United States

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## Education

The Islamia University of Bahawalpur

Bachelor's degree, Computer Science · (February 2016 - March 2020)