



SEBASTIAN ULRICH D. GALVEZ

- Age : 22
- Nationality : Filipino
- Dialect : English & Tagalog



Contact

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Creative Portfolio : <https://bitly.ws/39fpB>



Work Experience

ABS-CBN

2017-2020

Multichannel Network Artist

- Content Creation
- Marketing & Promotion
- Creative Support
- Audience Development and Engagement
- Content Strategist

Shopee Philippines

2020 - 2023

Affiliate Marketer

- Conducted market research and identified target audience for affiliate products
- Developed and implemented strategic marketing plans to promote affiliate products
- Created engaging and persuasive content to drive traffic to affiliate websites
- Utilized various digital marketing techniques such as SEO, social media, and email marketing to increase conversions
- Monitored and analyzed campaign data to optimize performance and maximize ROI

METTA Creative Innovations Advertising Inc

2023-Present

Social Media Manager

- Develop and implement social media strategies and campaigns to increase brand awareness and engagement.
- Create content and coordinate marketing campaigns across all social media platforms.
- Monitor and respond to user comments and inquiries.
- Monitor analytics to track and measure the success of campaigns.
- Analyze and report on user feedback and engagement.

Brands Handled : Coffee Bean & Tea Leaf, Nono's & Ultherapy Philippines & Malaysia



Media Experience

- ABS-CBN
- Myx Philippines
- Youtube Philippines
- Shopee Philippines



Brand Experience

Klairs, I'm From & Wishtrend (Korea)

2017-2020

- Marketing & promotion of newly released products
- Content Creation
- Paid content posted on social media platforms

Firmoo (USA)

2017

- Content Creation
- Paid content posted on social media platforms

Mossimo (USA)

2019

- Content Creation
- Promotion for Mossimo x Gracernote you are loved collection
- Paid content posted on social media platforms

Plextone(USA)

2019

- Marketing and Promotion for newly released products
- Paid content posted on social media platforms

Local

Jolibee

2018

- Promoted media campaign
- Paid content posted on social media platforms

Shopee Philippines

2020 - 2023

- Affiliate marketing
- Monthly media campaigning
- Paid content posted on social media platforms



Skills

- Quick to embrace challenge and changes in priority, providing significant result in high level of accuracy
- English proficient both written and verbal
- An effective written and verbal communicator, with the ability to convey information clearly + concisely.
- Google & Facebook ADS
- Able to work well in a team, contributing ideas and cooperating with others to achieve common goals.
- Able to understand and grasp new concepts quickly
- Video editing (Final Cut Pro X)
- Adapting successfully to changing situations & environments.
- Meta Business Suite



Education

Senior High School Arts & Design Major

2018 - 2020

First Asia Institute Of Techonology & Humanities

Bachelors Of Science In Legal Management

2020 - 2024

University Of Batangas

