

Elvis Chukwuka

Creative SEO Writer

Innovative content and copywriter with over 2 years of experience. Successful at working towards deadlines and listening to feedback for best-in-class publishing. Adept at maintaining multiple blogs at once and keywords and audience research; and confident with web copy and product descriptions.



✉ aeonsavage234@gmail.com

📍 Aba, Nigeria

🌐 [linkedin.com/in/business-kingpin](https://www.linkedin.com/in/business-kingpin)

📷 [instagram.com/aeon_savage](https://www.instagram.com/aeon_savage)

📞 +234 704 291 175 8

📄 themoney-journal.blogspot.com

🐦 @DesmondElvis8

EDUCATION

High School Diploma Flame International College

09/2016 - 11/2020

WORK EXPERIENCE

Guest Blog Contributor Branditechure Design Agency

04/2021 - 05/2021

Lagos, Nigeria (REMOTE)

Branditechure (previously called **Schwartz Bacher Systems**) is an independent PR and web design agency in Lagos.

Achievements/Tasks

- Published articles on Design, Marketing, Startups, to blog.
- Implemented SEO strategies to optimize web content for search engines.
- Consulted with editors to shape story and eliminate any errors.
- Maintained current understanding of industry and marketing genre trends, enhancing writing and marketing success by 20%.
- Managed competing deadlines with efficiency.
- Collaborated with team of writers, photographers and cinematographers to gather original content for blog.

Sports Writer Newsgist24

08/2022 - Present

Lagos, Nigeria (REMOTE)

Newsgist24 is a publication dedicated to providing its audience with original and unique information for entertainment and knowledge.

Achievements/Tasks

- Drafted and published traffic-amassing articles on Football that generated 15% of total website traffic
- Succeeded in increase the SERP ranking for over 10 queries
- Established the website as a go-to for sports updates

SKILLS

WordPress knowledge

SEO expert

Unique content creation

Editing proficiency

Editing and review

Conversational and Informative Editing

Formatting abilities

Marketing and advertising strategies

Markets research

Digital marketing expert

Marketing communications expertise

Pitching

Team contribution

Networking skills

PERSONAL PROJECTS

Promote It 1.0 (09/2021 - 10/2021)

- Created fabulously compelling copies, product descriptions, and even model email and newsletters to friends and acquaintances for free.

CERTIFICATES

Email Marketing Certification (05/201 - Present)

Issued by Peace John Foundation

Jobberman Soft Skills Certification (06/2021 - Present)

Issued by Jobberman

LANGUAGES

English

Full Professional Proficiency

Igbo

Native or Bilingual Proficiency

French

Limited Working Proficiency

INTERESTS

Soccer

Reading

TV

Writing

Manchester United