

Shayne Knehans

Graphics and Design Specialist

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I am an individual who strives to constantly expand my knowledge by challenging myself to find the edge of my abilities and then go further. I pride myself on my superb work ethic, exceptional troubleshooting skills, and being easy to work with. I welcome critical problem solving as an opportunity to discover and utilize the best solution for a given problem. My work history and thirst for knowledge have granted me expertise with staple softwares such as Illustrator, Photoshop and InDesign as well as proficiency with After Effects and Premiere Pro.

Furthermore, I have endeavored to graduate from 2D to 3D artwork in my personal study time. This is driven by my passion for additive and subtractive manufacturing using CNC machinery such as 3D printers or router tables. These skills translate to a workplace setting by magnifying the scale of my deliverables. Currently I am working with Blender as an art program for 3D printing, seeking to add Fusion360 to my toolbox as a manufacturing item and building my knowledge of Cura production products.

Authorized to work in the US for any employer

Work Experience

Graphics Installer/ Vehicle Wraps

Printedge - Knoxville, TN

October 2020 to Present

Vehicle wrappers install graphics that have been digitally printed to a vinyl substrate using a mock-up rendering as a guide. After registering the print media to the application surface, one removes the backing material and applies the vinyl graphics using the adhesive on the back to fix it to the surface. Possessing acute attention to detail, the ability to measure and level graphics consistently, a high amount of patience and finesse, and knowledge of different vinyl materials are all paramount to the graphic installer position. Additional job responsibilities include manufacturing and installing temporary signage, applying marketing graphics to storefront windows, acquiring accurate on-site surveys for graphics production, and completing shop duties when called upon.

Creative Director/ Digital Designer

World Choice Investments - Knoxville, TN

May 2019 to April 2020

The Creative Director creates marketing content for 6 properties while maintaining consistency with each platform's branding guidelines. Designs for brochures, pamphlets, flyers, billboard campaigns, email blasts, social media graphics, rich graphics are accomplished using a standard asset library for each property. Generating both digital and print ready artwork must adhere to modern standards respectively. Scrutinizing artwork is a major part of the position in order to ensure all work meets all branding guidelines, is free from errors and in the correct format. Speaking with outside vendors and communicating production timelines with supervisors is expected to ensure deadlines and budgets are maintained. Mastery of the Adobe Creative Cloud apps Photoshop, InDesign and Illustrator are a must.

Video production and rich media are created with Premiere Pro and After Effects for message centers, video loops, social media and rich content for web pages and listings.

Major Accomplishments:

- Standardized asset libraries by creating a master filing system
- Successfully output static graphics and rich media for seasonal marketing campaigns
- Championed the graphics team by assisting with photo shoots, video editing, and on-site duties as needed
- Improved overall quality of work by implementing modern design trends and practices from previous works created by the department
- Consistently presented unique graphics to accomplish design challenges

Software:

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe After Effects
- Adobe Premiere Pro

Lead Production Artist/ Graphic Designer

Sycamore Sign Service

August 2014 to May 2019

The Lead Production Artist generates graphics for print and vinyl cutting in order to create custom signage using client prepared guidelines. Daily activities include procuring and preparing client graphics for production, communicating timelines and expected material needs to supervisors, preparing visuals for client approval by photo retouching and superimposing of imagery, as well as providing detailed, accurate shop drawings and programming files to the production floor. Managing multiple projects simultaneously, high attention to detail, and communicating project needs and timelines are paramount to the success of this role.

Major Accomplishments:

- Mastered sign making techniques through constant research and practice
- Successfully managed graphics and signage production for national clients
- Assisted with manufacturing to better understand production methods
- Championed implementing new machinery and software
- Cross-trained employees to increase shop efficiency

Software:

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Cutting Master 2/3
- SAI FlexiPrint HP
- Enroute 6

Education

Associate in Communication Graphics

Pellissippi State Community College - Knoxville, TN

August 2008 to May 2012

Skills

- Adobe (6 years)
- Layout (5 years)
- Photoshop (8 years)
- Graphic Design (8 years)
- Print Production (7 years)
- Illustrator (8 years)
- Indesign (5 years)
- Production Art (5 years)
- Adobe Creative Suite (7 years)
- Adobe After Effects (2 years)
- Adobe Premiere (2 years)
- Motion Graphics (2 years)
- Video Editing (2 years)
- Marketing (3 years)
- Photography
- Illustration (10+ years)
- Typography
- Digital Design
- Branding (2 years)

Links

<https://www.behance.net/shayneke>