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Summary

Dynamic and results-driven Web3 enthusiast with 2 years of experience in community moderation, social media management, content creation, and crypto/NFT shilling. Proven ability to build and engage online communities, create compelling content, and drive brand awareness in the blockchain and Web3 space. Passionate about decentralized technologies, NFTs, DeFi, and fostering meaningful connections within the crypto ecosystem.

Core Competencies

- Community Engagement & Moderation

- Social Media Strategy & Management

- Content Creation (Blogs, Videos, Graphics, Threads)

- Crypto/NFT Shilling & Marketing

- Discord, Telegram, Twitter, and Reddit Management

- Web3, Blockchain, and NFT Knowledge

- Analytics & Reporting

- Crisis Management & Conflict Resolution

- Collaboration with Web3 Projects & DAOs

Experience

Community Moderator & Social Media Manager

Bevikingstrong – [united States, Michigan] | [07/2024] – Present

- Managed and moderated online communities on Discord, Telegram, and Twitter, ensuring a positive and engaging environment for members.

- Created and executed social media strategies to grow followers by 80% and increase engagement rates by 90%.

- Developed and scheduled daily content, including tweets, threads, and graphics, to promote Web3 projects and NFTs.

- Collaborated with project teams to organize AMAs, Twitter Spaces, and community events.

- Monitored and analysed social media metrics to optimize content performance and community growth.

Social Media Manager

Smash raiders – Nigeria, Ibadan | 08/2023

- Managed social media accounts for multiple clients, including Web3 start-ups and NFT projects.

- Created and curated content calendars, ensuring consistent posting and brand alignment.

- Utilized analytics tools to track KPIs and provide actionable insights for campaign improvement.

- Engaged with followers, responded to inquiries, and resolved issues to maintain a positive brand image.

Education

Bachelor of political science

University of ibadan, ibadan, 2024

Technical Skills

- Social Media Platforms: Twitter, Discord, Telegram, Reddit, Instagram, LinkedIn

- Content Creation Tools: Canva, Adobe Creative Suite, Figma, CapCut, Final Cut Pro

- Analytics Tools: Google Analytics, Hootsuite, TweetDeck, Discord Analytics

- Web3 Tools: MetaMask, Etherscan, OpenSea, Snapshot

Achievements

- Grew a Web3 project's Discord community from 0 to 1000 members in 1 month.

- Increased Twitter engagement by 90% through targeted campaigns and viral content.

- Successfully shill 10 NFT projects, resulting in 90 ETH in secondary sales.

- Organized and hosted 15 AMAs and Twitter Spaces with 100 average attendees.

Links

https://x.com/qua320811645389?t=LISSqgP1Y-m3QG59_pSHng&s=09

Discord- legendtg

Telegram- wada997

Available upon request.