

Resume

Saeed Nasiri

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Professional Summary

A specialist in business consulting, logo and brand design, and sports and nutritional planning. Experienced in providing innovative solutions for business growth, brand identity enhancement, and improving clients' physical performance and health.

Education

University of Manchester

Bachelor's in Business Management

2009 - 2013

- Specialization in international management and business strategy.
- Dissertation: "Designing Digital Marketing Strategies for Small Startups".

Work Experience

Business Consultant

TraJones Consulting | 2021 - Present

- Analyzed markets and provided innovative solutions to enhance business structures.
- Designed strategic plans to increase efficiency and revenue.
- Advised over 20 companies on brand development and marketing strategies.

Logo and Brand Designer

Freelancer | 2018 - Present

- Created professional logos for various businesses focusing on originality and uniqueness.
- Managed branding projects for both domestic and international clients.
- Developed visual identities from ideation to final delivery.

Sports and Nutrition Planner

Freelancer | 2019 - Present

- Created personalized fitness and nutrition plans for clients with diverse goals (fitness, weight loss, muscle gain).
- Delivered online and in-person consultations to improve lifestyle and physical health.
- Designed nutrition plans tailored to specific needs and physical conditions.

Skills

- Business Consulting: Strategy formulation, market analysis, project management.
- Design: Proficient in Adobe Illustrator and Photoshop.
- Sports and Nutrition: Expertise in planning and coaching for fitness and health.
- Languages: Proficient in English and French.

Achievements

- Designed and implemented branding strategies for over 30 successful businesses.
- Managed and delivered over 50 personalized sports and nutrition plans.
- Supported startups to achieve a 25% increase in revenue through business consulting and strategy.

Interests

- Researching in business management and branding.

- Resistance training and healthy nutrition.
- Developing skills in creative design.