# Alik Zehtab

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🚔 www.milad-zehtab.com

## **PROFESSIONAL SUMMERY**

Highly creative, skilled and detail-oriented graphic designer with 15 years of experience translating clients' visions into compelling visual designs. Proficient in various design software and a strong understanding of design principles. Proven track record of delivering eye-catching and effective designs to meet clients' needs, ability to grow with the team and Managing different projects as well as with experience in all aspects of print production and large-format graphics."

#### SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Corel Draw
- Photography
- Typography
- Adobe Lightroom
- Adobe Creative Suite

- Cinema 4D
- Drawing
- Video Editing
- Office Word
- Adobe InDesign
- Adobe After Effect

# WORK EXPERIENCE

#### Customer Service 🖻 May 2023 to Current

#### French bakery 🔗 San Jose, United States

- Communicated with customers to provide them with customer service and fulfill their requests
- Communicated over the phone, received orders, and processed payments.
- Settled accounts with customers in person and over the phone

# Graphic Designer ☐ Dec 2020 to May 2022 Lidoma Vision E-sports ⊘ Remote

- Self-Motivated and Enthusiastic to Learn, I have demonstrated expertise in designing engaging social media banners and website landing pages, emphasizing attention-grabbing visuals and optimal user experience within this portfolio.
- possessed the ability to meet deadlines and collaborated with team members, consulting with them to improve design effectiveness during my time at that company.
- Crafted impactful designs by combining expertise in large-format graphics design with innovative logo creation, guided by the principles of active listening, adept feedback integration, as well as the virtues of patience and perseverance during my tenure at the company.

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- Crafted a project with an empathy and customer-centric mindset by integrating components of photography, typography, and illustration, showcasing a versatile and creative approach in graphic design.
- Developed a thorough branding identity through the design of logos, packaging, posters, and catalogues, ensuring a unified and visually cohesive representation. Demonstrated effective time management and prioritization skills by completing multiple projects under tight deadlines.
- Communication and presentation skills integrated with designing shop signage and billboards, producing banners, and engineering
  outdoor large-format graphics, showcasing a diverse skill set in graphic design.
- Supervised design and printing services, while providing consulting support, and completed multiple projects under tight deadlines.

#### Senior Graphic Designer, Laser Operator 🔁 Mar 2012 to Jun 2014 Farshid Naghsh Adv Agency 🔗 Rasht, Iran

- With patience and perseverance, I have utilized strong skills in photography, typography, and illustration to create visually compelling designs, contributing to a dynamic and impactful graphic design portfolio.
- Led impactful graphic design projects, showcasing expertise in logo design, packaging, poster creation, catalogue development, and comprehensive branding identity, utilizing problem-solving and critical thinking skills.
- Demonstrated proficiency in graphic design by creating visually striking shop signage, banners, and outdoor large-format graphics, contributing to an enhanced visual identity for diverse projects through effective collaboration and teamwork.
- Demonstrated technical proficiency through hands-on experience as a laser cutting operator, efficiently and precisely executing design projects.

#### Graphic Designer, Laser Operator 🖨 May 2007 - Jan 2010 Simorgh Adv Agency 🤗 Rasht, Iran

- Worked collaboratively with team members to create impactful designs, specializing in logo design, poster creation, and catalogue design.
- Produced shop signage, billboards, and banners, showcasing expertise in creating visually compelling and impactful graphic designs.
- Had experience as a laser cutting operator, designing and crafting letters by cutting plexiglass, showcasing a unique skill set in the field.

# Graphic Designer Voluntary 😑 2007 to 2011

Ministry of Culture and Guidance 🛛 Rasht, Iran

• Designed showroom layout for exhibitions and created posters, brochures, billboards, and invitation letters. Additionally, developed designs for festival participation certificates in a voluntary capacity.

# EDUCATION

- Coursework in Poster Design, Drawing, Packaging, Art History
- Digital illustration and typography

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• Coursework in Poster Design, Drawing Art History, typography

# PORTFOLIO 🖨

www.milad-zehtab.com

# ACHIEVEMENTS 🖓

- Active membership in the "Iran Contemporary Visual Art Institution."
- Showcased my artwork in numerous solo and group exhibitions.
- Had a poster selected and featured in the international book titled "Besmellah."
- Received a nomination as the best graphic designer at the provincial level.

# HOBBIES 🖉

Video game

#### Photography

Design
 Movie

### ADDITIONAL INFORMATION (

Music

- willing to relocate
- Green Card holder
- No work authorization required