Oliver Marcetic

UI/UX Designer

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Hi! My name is Oliver, I'm a designer with 10+ years of experience in both digital and print media.
My area of expertise is UI/UX design, creating websites and visual identities.

I have worked on web projects and designed print products for large and small companies since 2003. My rich experience in digital and print media with insight in web development helps me to challenge a project from different points of view.

I enjoy working on ambitious projects from prototype to market-ready product and I'm most passionate about Web3 and blockchain.

I'm looking forward to work (full-time or part-time) on:
- UI/UX Design
- Web Design and Development
- Landing Page Design and Optimization
- Design Systems and Guidelines
- Prototypes and Wireframes

A bit about my background.
I started as a web designer on a tourist portal. Shortly after I got a great opportunity to improve as a graphic designer working for large brands like Porsche, Volkswagen, Audi and learned all the joys of branding and technicalities of designing print products. After 3 years of rapid learning I went back to my love for the digital media and the web to finally partner at a start-up in Germany and helped it grow into a digital agency, where I've been for the past 10 years, working on UI/UX design, branding and coding. Now my focus is on Web3 as I do my best to participate in an ongoing revolution. In my years of experience I haven't changed a lot of work positions as I get fully committed to the project, team and the workplace but I have worked on whole range of products.

In a nutshell:
- 10+ years of experience in creating web projects and helping brands with visual identity.
- Successfully worked on projects of all sizes and helped businesses grow by utilizing visual communication with target audience.
- Systematic approach to design. Creating scalable design systems for fast prototyping and automation as much as possible. Moving away from the ol' Photoshop static web design and making things easier, faster, scalable and usable for designers and developers.
- Experience in web development by converting design into responsive code with frameworks, as front-end in collaboration with back-end developers.
- Experience in large agencies, small businesses as well as on the client side. Working with project managers and leading designers.
- Good communication skills, working under tight deadlines and a team worker.

My main tools are Figma, Photoshop & Illustrator and I always enjoy trying out new tools, trends and technologies. I invest time and energy to explore niche, competitors and the vision to create a top product. I've taken part in more than 50 successful projects.

I know how to mindfully balance design, web development, best SEO practices and overall project management.
Now my passion is in design and development of Web3 and blockchain.

I have attached my resume for you to learn more about my skills and work experience.
Thank you for your consideration! I look forward to hearing from you.

Sincerely,
Oliver