MHALE NOURI

Activities

2018-2020

A- PROFESSIONAL ACTIVITIES - CONTRACTS

■ I ■ Industrial photography of Izogam (Waterproofing) production plant 5/18/2018 - This firm is located in Delijan city, and I photographed the machineries and products.











■2 ■ Motion picture of a theater trailer

5/29/2018 - Motion picture of a trailer of this theatre drama. in which Pegah Ahangarani was performing.

■3 ■ Portrate photography of a Singer

7/24/2018 - Portrait photography of Mr Mirtalebi, a Pop singer, the photo is now on his music album cover.





■4 ■ Product photography of Modman e-commerce

7/25/2018 - Modman is an online web store which sells clothes and jewelry.

The project was for two months.









■5 ■ Director of photography for Samsung Galaxy Note9 advertisement 8/02/2018 - Samsung Mobile advertisement video tailored according to Islamic rules of Iran was produced and in this video my role was to capture the actor with the same characteristics of the original version.











■ 6 ■ Jwelery photography for shop

8/11/2018 Taking pictures of a series of costume jewelry with live models for Arian Shop.









■ 7 ■ Photography and Director of photography for TV Show

8/30/2018 - TV Show called: Mesle Baroon... being aired on Iranian National Television. The project contains to photography for the decoration of the show and making creative videos using creative photography for middle of each part of the show.







■ 8 ■ Product photography of Gilan Gloves

9/15/2018 - Photographing all the pictures printed in the product catalogue of Gilan Gloves.

■ 9 ■ Pet photography for clinic

9/21/2018 - A project of photographing pets introduced by a pet clinic.









■ I 0 ■ Jwelery photography for an online shop

10/20/2018 - Photography with model for Mehr Jewelry e-commerce and social meda.









■ I I ■ Advertising photography for olive oil company

12/07/2018 - Project of advertisement photography for Binazir Food Industries.









■ 12 ■ Advertising photography for Abidi Pharma

1/25/2019 - Head of the Photography team for Abidi co New year campaign. the medicine named Coldax and the campaign goal was to show people before and after using the pill.











■ 13 ■ Advertising photography for e-commerce

2/6/2019 - Project of Call Off, an online grocery store, to do all the advertising photography.











■ | 4 ■ Portrate photography

2/19/2019 - Photographing a baby girl for a ceremony agency advertisement.

■ 15 ■ Portrate photography

2/23/2019 - Photographing the author for the back cover in the book titled: Sharbat Mah.

■ 16 ■ Lifestyle photography for Avand Co

3/15/2019 - Photo shoot for the New Year Festival of Avand Company.







■ 17 ■ Head of photography for Zarif Mosavar Co

3/22/2019 - Booth setup for Zarif Mosavar the Carpet Company for photography advertising campain in New Year Festival. In this project I managed a group to mounted a camera in a 3-meter height position with high security for taking the shots of the kids and also managing the photography team.













■ 18 ■ Head of photography for e-commerce

4/07/2019 - In a 9-month project to set a website for Novin Choob Industries, I took more than 6000 frames of about 2000 objects with a team of 6 persons.









■ 19 ■ Director of photography for Kavosh Toys advertisment

5/4/2019 - cinematography the advertisement video of a product named Lego Mill for Kavosh Toys Co.

■ 20 ■ Advertising photography For Assanta Hair Color

5/31/2019 - A two-years photography project for Assanta social media and also catalogues.











■ 2 I ■ Advertising photography Afghan Energy Drink

7/14/2019 - Photography project for the advertisement of an energy drink for Afghanistan.

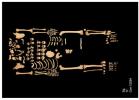
■ 22 ■ Advertising photography For R.T.S Cosmetics

8/02/2019 - Photography the eye-contact lens liquid poster for the S.R.S Company.

■ 23 ■ Documentary photography

11/03/2019 - In an archeology project for Professor in University of Tehran, I photographed the bones of ancient men of 3000 years ago that discovered near Qazvin city.









■ 24 ■ Advertising photography for Abidi Pharma

9/20/2019 - Shooting a medicine of Abidi co. named Ferrofort.

■ 25 ■ Creative photography for Dina Food Co, Cheetoz

1/03/2020 - A 6-month contract of content production for social network of this company.









■ 26 ■ Branding photography For dress designer

1/30/2020 - Branding photography and making Stop Motion for the brand Manan Shahidi.









■ 27 ■ Advertising photography for Atie Babaie Legal Group

2/06/2020 - A contract with legal group for doing social media, conference photography and website photos.

■ 28 ■ Photography and Director of photography for Abidi Pharma

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■ **29** ■ Product photography For Sharc Sandpapers

2/18/2020 - Project of photography of the industrial sandpapers.







■ 30 ■ Teaching photography

8/01/2020 - Teaching photography in my personal studio. Ms. Mahdis Goodarzi and Mr. Salim Arshadi.

■ 3 | ■ Jwelery photography For shop

8/23/2020 - Project of advertisement poster of a special religious ring.

■ 32 ■ Director of photography for Ofogq Kourosh Chain Stores

3/16/2020 - Cinematography for the New Year advertisment campain of OK Chain Stores .











■ 33 ■ Creative photography for Shakelli Co

5/12/2020 - A 2-months contract to photograph and produce content for Shekelli Butter.









■ 34 ■ Director of photography for TV Show

7/7/2020 - Cinematography for the TV Show named Zip Show.





■ 35 ■ Director of photography for Abidi Pharma

7/16/2020 - Cinematography of a video ad. for the product named Ezonium for Abidi co.

■ 36 ■ Advertising photography For Assanta Hair Color

4/18/2020 - New contract with Assanta hair color for creating social network content.









■ 37 ■ Product photography For Ide Teb Medicine

6/15/2020 - Photographing a medicine named Ipranasal for being published in brochures.

■ 38 ■ Product photography for Davoodi shop

6/28/2020 - Photographing a Thermometer For website.

■ 39 ■ Product photography for GP Saffron

8/26/2020 - Photographing a Buttle of a Saffron for website.

■ 40 ■ Product photography for Tehran Mall

9/9/2020 - Photographing the statues at Tehran Mall.









■ 41 ■ Lifestyle photography for a Teacher

9/9/2020 - Photographing a carpet school.

■ 42 ■ Food photography for Leona Pastry

9/20/2020 - Food photography for Social media and store.







■ 43 ■ Product photography for Sarisa Cosmetics

9/26/2020 - Photographing for Sarisa Cosmetics for social media and poster, which was edited at home due to covid-19 restrictions.











■ 44 ■ Art Director of photoshoot project for Easy life brand

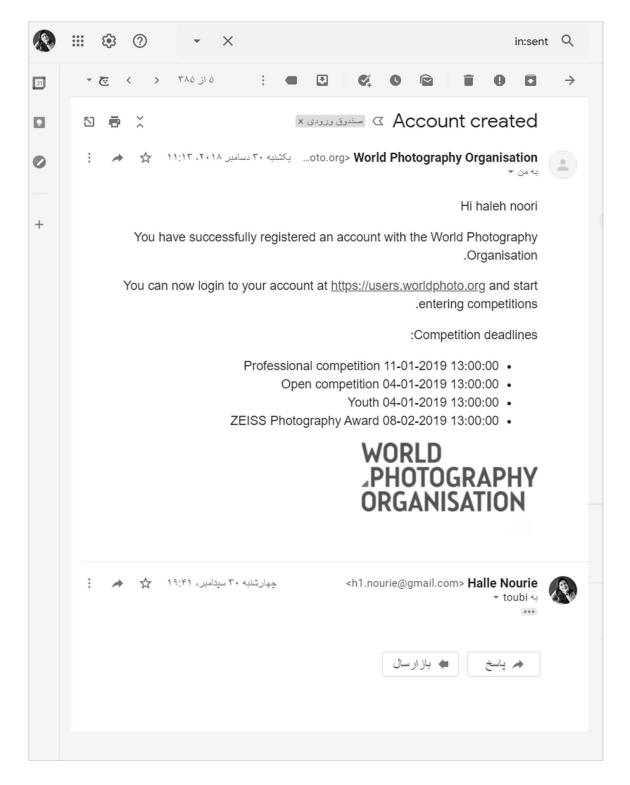
10/21/2020 - Art Director for Easy Life brand a collection of videos and educational images about empowering the elderly.

■ 45 ■ Director of photography for Sanofi Advertisment

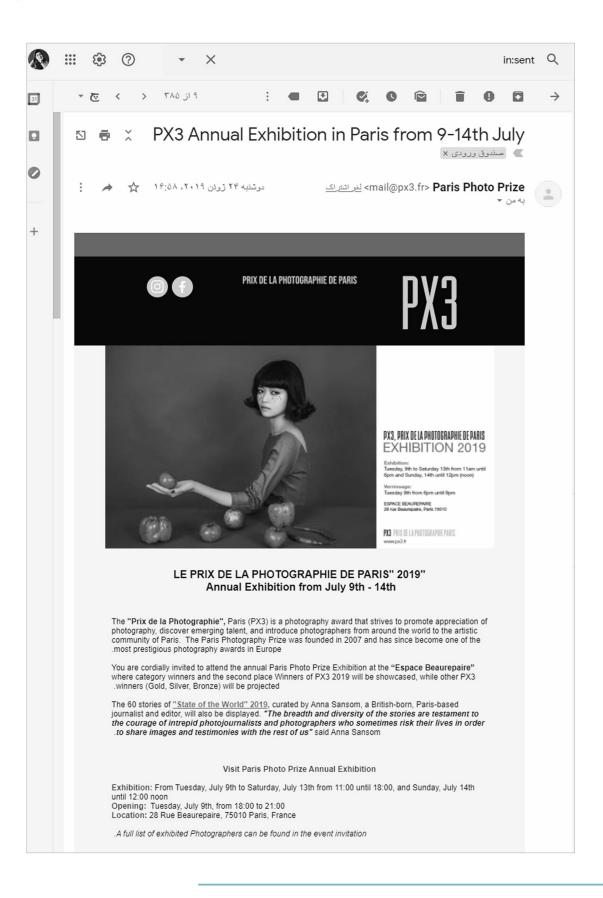
11/10/2020 - Cinematography and photography for Sanofi brand.

B- INTERNATIONAL ACTIVITIES

■ I ■ Registration for International Photography Competitions
12/30/2018 - World Photography Organisation.



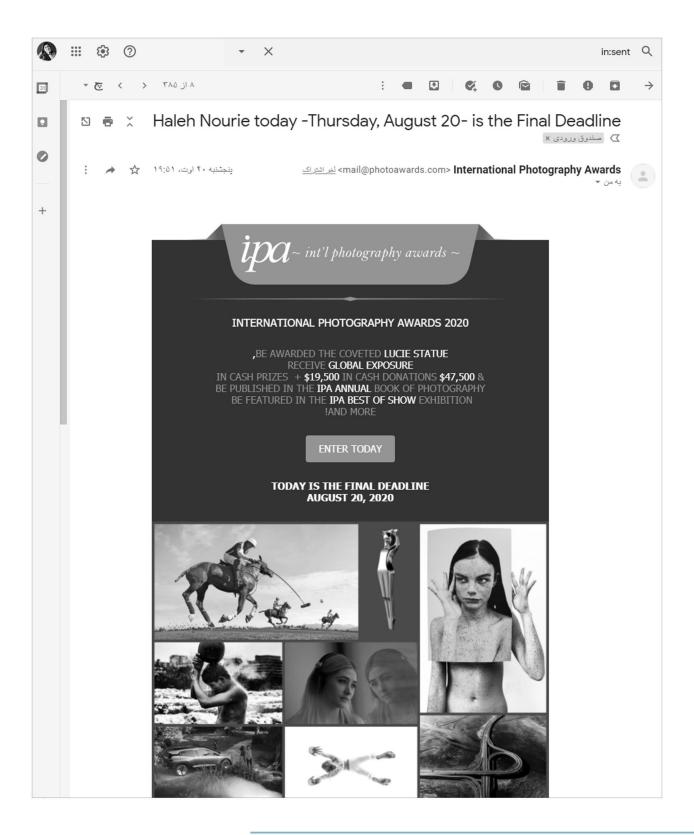
■ 2 ■ Receiving the invitation to the photography exhibition in Paris 1/24/2019 - Paris Photo Prize Exhibition



■ 3 ■ Receiving the invitation to the international photography contest 5/06/2020 - PX3 (Prix De La Photographie Paris)



■ 4 ■ Receiving the invitation to the international photography contest 8/20/2020 - IPA (International Photography Awards)

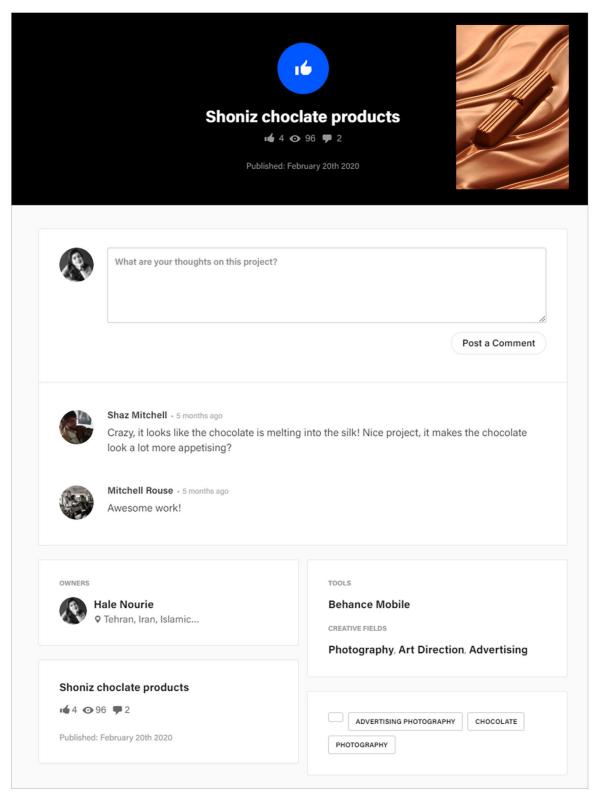


■ 5 ■ Publishing My photo on International South Korean Magazine 8/31/2020 - One of my photos which I took it in Qeshm island, where published in international Korean magazine, named Gwangju news



■ 6 ■ Receive encouragement from global artists

2/20/2020 - Behance is the main social media for international Artists. It's almost inconceivable to receive a positive comment there, because of the extraordinarily high-quality contents of other artists. For the first time, I published one of my old photos in there and it's unbelievable that I receiving encouraging comments.



C- PROFESSIONAL CERTIFICATIES

■ I ■ Fashion photography

10/25/2018 - Fashion Photography Workshop by Haidar Giahi, professional fashion photographer who is currently working in Hollywood and has photographed many American celebrities.









■ 2 ■ 4th Exhibition Taste of photo

12/1/2018 - This photograph was selected to be exhibited at the 4th Advertisement and Industrial Photography Exhibition, held in Iranian Artists House.









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محمد قوچی مترجم رسمی زبان انگلیسی و عضو جامعه مترجمان رسمی ایران تهران،ضلع جنوبی میدان پونک، ساختمان شیشه ای،بالای نان فانتزی ،طبقه ۱۵،واحد۱۵

لكن و ايميل: hezareh3@hotmail.com 44442131

Official Translation Taste of Photo

Certificate for Participation in Exhibition

Dead Artist, HALEH NOORI

We appreciate your participation in the 4th Conceptual Advertising Photography Group Exhibition of Taste of Photo held in Iran Artists Forum and wish you bright future in the field of advertising photography.

Holder: Mordad Photography Academy - Dec. 2019

TRUE TRANSLATION CERTIFIED.
HALEH NOORI-certificate-20691 AR.S.

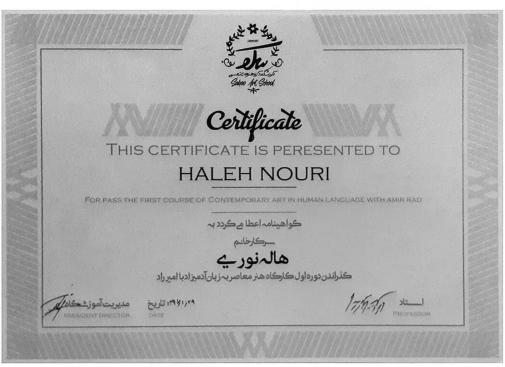
15.10.2020



■ 3 ■ First course of contemporary art in human language with Amir Rad

I/19/2019 - About the course: this course was held about the history of art and its evolutionalong different historical periods. It also explained that how the artists could affect the society by means of their art and also what we call contemporary art and what is the process of creation in artistic realm.

About Amir Rad: he is an Iranian Artist with academic education in international institutions and is currently, the Head of Association of Iranian Painters.



■ 4 ■ Secound course of contemporary art in human language with Amir Rad

I/19/2019 - This course watsmainly focused on the process of creation in contemporary arts.
I found my personal artistic concern from this course and I have been working on it from the day after the course. I am working on Daily Violence in Iran, which has been increasing recently.
I am trying to record every frame of violence by my camera these days.



Industrial and commercial photographer (jewelry and shiny objects)

7/1/2019 - Awarded official certificate of the skill of photographing the jewelry and shining objects.





Official Translation The Islamic Republic of Iran Ministry of Cooperation, Labor and Social Welfare State Technical & Vocational Training Organization

Photo of the holder Ref. No. 30439611 Date: 13.08.2019

Skill Certificate

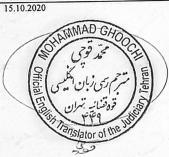
By virtue of Article 6 of by-law on training and skill improvement, ratified by the supreme council of labor on Jan.17.1961,

This skill certificate is awarded to Ms. HALEH NOORI, holder of National Id. No.: 0520215273, according to Visual Arts skill standard code 3431308300400013 in the field of Advertising and Industrial Photography (Jewelry and Shining Objects), for 130 hours on the basis of occupational skill evaluation dated 01.07.2019, scoring 90 out of 100 and with an Very Good grade.

This certificate shall be valid for a period of five years.

Signed & sealed: Director-General, Tehran Province Technical & Vocational Training Org.

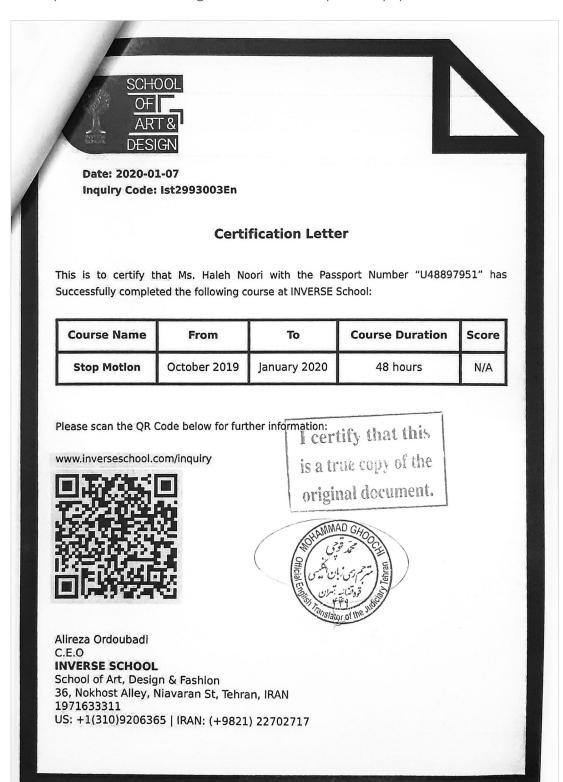
TRUE TRANSLATION CERTIFIED. HALEH NOORI-skill 6-20691 AR.S.



■ 6 ■ Stop Motion

10/1/2019 - Awarded certificate of the skill of stop motion.

About Stop Motion: Stop motion is a technique in which objects are physically manipulated in small increments between individually photographed with photography technique so that they will appear to exhibit independent motion or change when the series of photos is played back.



■ 7 ■ Content Marketing

3/03/2020 - The content marketing era was about content management on websites. production visual content (product photos, banner photos, etc.) and coordination between the photography team and the writing team, on websites and applications.



■ 8 ■ Stop Motion

10/13/2020 - Work Confirmation.

I was honored to receive a work confirmation from one of the reputable companies with which I worked for a long time as a self-employed.



No.: 99-1737 Date: Oct 13, 2020

Work Confirmation

To Whom It May Concern

Subject: Job Experience Letter

This is to certify that Miss. Haleh Nouri, holder of birth certificate No. 0520215273, has been in collaborating as a self-employed with Sisarv Marcom Agency, from Aug. 2018 since the present. She has done projects as Photographer and head of photography for our firm. In this position, she is involved with photography in the field of advertising and commercial photography and helping us to reach high-quality visual content by her ability in lightening and understanding the point of our customers.

In my sight, Haleh is a professional photographer, literate, tasteful, hard-working, accurate, compassionate, and most importantly, reliable, who brings the work to a conclusion with a certain meticulousness and full accuracy.

The other thing that impressed me about her is an obstinate motivation, she always looking to learn new things and not be afraid of new experiences at all, Every time she starts a new project, she tries to do it in the best way. Managing is one of her keys in our teamwork projects, she manages things very well and her seriousness in work is admirable.

To me, these are signs of working with a professional. Wishes her all the luck and success for the future.

Please feel free to contact me in case you have any questions or need further explanations.

Sincerely,

DR. Mahyar Momen COO, Member of the Board

Email: Mahyar.momen@sisarv.com/www.SISARV.com

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