

# NEHA BHOIR

ASPIRING IT EXPERT | DIGITAL MARKETING SPECIALIST | SEO EXPERT | CREATIVE CONTENT WRITER

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Passionate BCA student at Chandigarh University with a keen interest in AI technology. Skilled in IT, SEO, digital marketing, content writing, and graphic design. Known for adaptability and creativity, enhanced by interests in sports, drawing, and reading.

## CERTIFICATIONS:

- Workshop on Prompt Engineering
- Gmail
- Google Sheets - Advanced Topics
- Introduction to Generative AI
- Canva Expert
- Microsoft Copilot
- Create eye-catching logos using Canva for an Ebrand
- Instagram Creator Course
- Advanced Search Engine Optimization
- On-Page SEO Training Course
- Facebook & Instagram Ads
- MS-CIT Microsoft Office

## PROFESSIONAL EXPERIENCE

### Tipfuly

March 2024

- Artificial Intelligence Content Writer
- May 2024 - Present
- India (Remote)
- Artificial Intelligence (AI) Content Writer at [Tipfuly.blog](https://www.tipfuly.blog), specializing in insightful articles on AI advancements, tool reviews, and emerging technologies. Dedicated to demystifying complex AI concepts for a broad audience.

### Zinmatt Private Limited

Aug 2024 - Dec2024

- Technical Supporter & Content Writer
- [Zinmatt.com](https://www.zinmatt.com)
- Aug 2024 - Present
- India (Remote)
- Responsibilities: Provided technical support for students, resolving queries related to website development and SEO.

### IIDE - The Digital School

Jan 2024 - Feb 2024

- Digital Marketing Intern
- January 2024 - February 2024 (2 months)
- United States
- Responsibilities: Content Writing, Conducted keyword research, engaged in SEO activities, and contributed to blogging efforts.

## EDUCATION

### Chandigarh University (CU)

Jan 2022 - Dec 2024

- Bachelor of Computer Applications (BCA), Information Technology
- June 2022 - April 2025

### B.B. Patil English Medium College, Kurund

2020 - 2021

- H.S.C Science, 12th Grade
- 2020-2021

## ADDITIONAL INFORMATION

- Languages:** English, Hindi, Marathi
- Awards/Activities:** Ranked Top 20 in content writing at IIDE - The Digital School (2024)

## STRENGTH

- Problem-solving
- Analytical and Critical Thinking
- Leadership