



DAWID DONALD

Digital Marketer And Project advisor

CONTACT

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EDUCATION

Caritas University

Bachelor of Computer Engineering
(Under Graduate)
(2023-present)

SUMMARY

Dynamic and resourceful Digital Marketer and Web3 Project Advisor with a strong foundation in community growth, strategic planning, and brand development across decentralized ecosystems. Experienced in launching and scaling Web3 projects through effective social media campaigns, community engagement, and token utility alignment. Adept at identifying market trends, advising early-stage teams, and creating go-to-market strategies that drive user adoption and long-term value. Passionate about helping founders build strong, sustainable projects with real-world impact.

SKILLS

- Social media manager
- Event planning
- Communication
- Calender Management
- Time Management
- Community Moderator
- Beta Tester

WORK EXPERIENCE

Project Advisor – Freelance

Remote | 2024 – Present

- Advised early-stage Web3 projects on token utility, go-to-market strategies, and community structure. Helped teams avoid launch mistakes and improve clarity in their vision and roadmap.

Digital Marketer – Freelance / Personal Project

Remote | 2023 – Present

- Built brand presence for small Web3 communities through Twitter, Telegram, and Discord. Created content strategies, growth campaigns, and engagement plans for early traction.