

KISAN RATHOD

Intrapreneur and Content
Manager



I am a dedicated professional with a rich background in marketing and management. My journey spans across corporate roles and intrapreneurial ventures, showcasing a versatile approach to leadership.

My strength lies in my ability to multitask with precision and my technical savvy in blockchain and web3 development. I am constantly seeking new challenges that will not only enrich my personal growth but also allow me to contribute to the success of future projects.

 Kishanr5005@gmail.com

 +91 8793736842

 www.studywoot.com



LANGUAGES

Hindi

English

Spanish

Turkish

EDUCATION

**Master of Business Administration
(Marketing)** (2021-23)
NMIMS University, Mumbai

Bachelor of Commerce (Marketing) (2017-20)
Symbiosis College of Arts and Commerce,
Pune University

EXPERIENCE

**Intrapreneur and Content Manager (2020-
Present)**

@Studywoot

- Design and Update website for SEO optimization
- Pitch services to the target audience to increase sales
- Developed content strategy aligning with marketing goals.
- Collaborated with teams to create site content and layout.
- Published engaging content for different social media platforms.
- Ensured strong customer relationship to maintain brand consistency.
- Analyzed website traffic and user engagement to inform content decisions.

Content Writer (Oct 2021-May 2022)

@Grownmind Educational Pvt Ltd

- Conducted comprehensive research on industry topics.
- Crafted clear marketing copy promoting services and products.
- Created structured drafts using Content Management Systems (CMS).
- Proofread and edited posts for quality assurance.
- Coordinated with marketing and design teams for visual content.
- Utilized SEO practices to increase web traffic and promoted content on social media.
- Identified customer needs and recommended new content topics.

**Management Researcher Expert (December
2020- September 2021)**

@Zucol Service Pvt Ltd

- Conducted detailed research in the management domain.
- Assisted in developing strategies based on market analysis.
- Contributed insights to product development and service improvements.
- Collaborated with cross-functional teams to implement research findings.

OBJECTIVES

- Committed to professionalism, ethics, and integrity in all endeavours.
- Pursuing self-enrichment and learning opportunities to enhance skills and knowledge.
- Constantly challenging myself to stay ahead in a competitive market.
- Dedicated to contributing to societal growth and positive change.

ADDITIONAL SKILLS

WordPress

HTML

Blockchain /Solidity

JavaScript

DECLARATION

I hereby declare that the statement made in the document are true to the best of my knowledge and belief.

Place:

Date:

(KISAN S. RATHOD)

REFERENCES

Designation:

Email ID:

Phone No.

ACHIEVEMENTS

- Build **solidity smart contracts** for different blockchain projects including Defi, NFTs, StableCoin, ERC-20, and others.
- Design and published my own created website named **Studywoot** to serve content writing services.
- Awarded as **Best Student** for Being Conferred Library "Best User" Award in 2018-19
- Certificate of Participation in **ADMAD** by Endeavour Careers for presenting skit.
- Co-ordinator and Volunteer in **TEDxSCAC** event
- Certified as Campus Ambassador Student from **Internshala**

HOBBIES



Reading



Basketball



Travelling



Music

SKILLS



Analytical Skills



People Skills



Leadership Skills



Creative Skills



Project Management



Coding

CERTIFICATION



Financial Audit



Certification of Fundamental of Digital Marketing



Content Marketing, and Social Media marketing



Eduonix Copywriting Pro



Professional Diploma in Graphic Design



Blockchain Developer Training



Certified basic and advanced google analyst



Web3 and Solidity Fundamentals



Professional Diploma in Project Management