AHMAD HOSHYAR

Product Designer / Product Manager

PROFILE

Hey! I'm all about product management and design. With a passion for crafting user-centric experiences, I've led teams through the exciting world of product development. From ideation to launch, I've got you covered. Oh, and did I mention I co-founded Shiraz Marketing Nonprofit? Yeah, we're on a mission to spread marketing knowledge far and wide through community workshops. Let's chat about how I can bring my product magic to your team

SKILLS

Ui Design, Ux Design, Product Design, Product Management,
Business Analysis, Strategic Planning, Competitors Benchmarking,
Business Development, Marketing
Go-to-market Planning, Business Model, Product Lifecycle Planning, Community builder, Team Lead

CERTFICATES

Ux Design - StartUp Academy
PM - Bana Accelerator
UI Design - Self Study
Lean StartUp - StartUp Academy

MENTORING & SPEAKING

Smart City Shiraz StarUpWeekend
Tourism & feature StarUpWeekend
ShirazMarketing Meetings
HamyarNet Innovation Center Team
Municipality & sustainable revenue event

CONTACT

PHONE: +989179993665
EMAIL: ERTEASH.cn@Gmail.com
Flexibility to work from anywhere

LINKS

LinkedIn
Instagram

EDUCATION

TEHRAN UNIVERCITY (Nov 2021 – Dec 2022)
I engaged in the Business Analysis MBA program at the University of Tehran. offered through PostMBA.org, equipped me with a diverse set of skills, including: MCDM (Multi-Criteria Decision Making), Data Governance, Business Simulation, BPMN (Business Process Model and Notation), Data-Driven Thinking ,Data-Driven Strategy for Business, Process for Digital Businesses & BABOK (Business Analysis Body of Knowledge)

Shiraz, Shahid Bahonar University (Sep 2016)
During my undergraduate studies, I have honed my programming skills in languages such as C++, UML for software modeling, acquired knowledge in software engineering principles and practices, I have explored many other areas within the field of computer science and software development.

LAST FOUR WORK EXPERIENCES

FANAP.ir (MOHAAMI, POD & DOTIN) - Product Manager April 2023 – Present
My responsibilities at Fanap Co. have included identifying opportunities, conducting product research, managing product teams, engaging stakeholders, and defining backlogs.

VestaTeam.net – COO & Product Manager
October 2016 – March 2023
As COO, I spearheaded the business development efforts at Vesta. I scaled the knowledge-based team from 3 to 35 members and facilitated the agile transformation of product development. Leveraging my expertise in user experience design, I assembled an exceptional design team.

Self-Employed - Ui/Ux Designer & Web Designer
Sep 2011 - Present
Engaged in UI/UX design and website design since 2011, managing websites I've built myself. Additionally, freelanced for various clients utilizing these skills.

Shiraz Marketing Nonprofit Organization – CoFounder Aug 2017 - Present
Organized ov0065r 50 marketing workshops in Shiraz, aiming to disseminate marketing knowledge within the community voluntarily. Also served as a mentor for several startup weekends.

TOOLKITS

Tool	Percentage
Figma/Figjam	77%
Adobe XD	78%
trello,Jira etc.	80%
Google Tools	80%
UX Analytics Tools	60%