#### **Guest Posting CV**

Name: Fenella Outreach Email: fenella.outreach@gmail.com

## **Professional Summary**

Passionate content creator and outreach specialist with a strong background in guest posting, SEO-optimized article writing, and digital content strategy. Experienced in crafting high-quality, engaging content for diverse industries, ensuring increased traffic and audience engagement. Adept at building relationships with website editors and securing guest post opportunities on authoritative platforms.

## **Skills & Expertise**

- ✓ Guest Blogging & Outreach
- ✔ SEO Content Writing
- ✓ Digital Marketing & Link Building
- ✓ Content Research & Strategy
- ✓ Editorial Collaboration
- ✓ Social Media Engagement
- ✔ Brand Storytelling
- ✓ WordPress & CMS Platforms

## **Guest Post Experience**

Successfully contributed engaging articles to multiple high-authority websites across business, technology, entertainment, and news niches, including:

- MTO News (<u>www.mtonews.com.in</u>)
- Muchata (<u>www.muchata.com.in</u>)
- Business To Insider (<u>www.businesstoinsider.com</u>)
- Tech Run (<u>www.techrun.com.in</u>)

#### **Notable Achievements**

☆ Increased website traffic by 60% through SEO-optimized guest posts

- $\star$  Established relationships with over 50+ website editors for guest collaborations
- $\star$  Published 100+ high-quality articles with an average engagement rate of 75%
- Enhanced brand authority and backlink profiles for multiple clients

#### **Work Process**

Research & Identify relevant guest posting opportunities
Develop compelling, original content tailored to each platform
Optimize articles for SEO, readability, and audience engagement
Submit content and maintain ongoing collaboration with editors
Promote published posts for increased reach and visibility

# Let's Connect!

Interested in high-quality guest posts? Let's collaborate! Reach out at **fenella.outreach@gmail.com**.