



I'm

Mohsen Samoudi

UI/UX product design specialist

About me

I have a flair for creative design thinking and pick up things quickly as well as organising and problem-solving. I have the ability to manage other team members on and off-site as well as planning of business and project development to meet the company's needs as well as the clients. I have worked with all levels of business.

Contact

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Skills

Design:

Illustration & UI graphics • Strategy & vision presentations • User flows Concept sketches • Wireframes & mock ups • with Sketch, Adobe Xd and other applications • Motion design with Principle & After Effects • Production redlines • Style guides & pattern library

Prototype:

Rapid prototyping using Keynote & Invision, Just in Mind, Axure, Framer and etc • Interactive flow and screen designs

Collaboration:

Organizing workshops • Facilitating design critique • Self Starter • Detail oriented • Flexible • communicative

Tools



Career Profile

I am experienced in UCD, CX/UX, UI, IA, and Design Thinking, I bring over 8 years experience of end to end user and customer focused experience working on different stages of product design in projects as: user research, data analytics, user testings, user interface design, market study and user experience strategies.

Using the latest implementation methodologies and human-centred design, innovation, and programming. I have a proven ability in all business sectors, having worked with some of the largest companies in Asia and across the world. I have a strong knowledge in social media, marketing, and application development for both mobile devices and desktop interfaces.

Education

- 2015 Shaw Academy
Advanced Diploma of Digital Marketing | Online
- 2013 Limkokwing University
Bachelor of Creative Multimedia | Kuala Lumpur, Malaysia
- 2010 Multimedia University
Foundation of Art and Design | Cyber Jaya, Malaysia
- 2009 Azad University
Bachelor of Engineering of Electronics | Tehran, Iran

Work Experience

- Feb 2019 - Present
UI/UX Design Lead
Hexamatics Servcomm Sdn Bhd | Kuala Lumpur, Malaysia
I work with Hexamatics as a design lead and I've done different type of project from Australia, United States, Singapore and Malaysia. I worked directly with Pickles Auction & Bonsey Jaden during my time in Hexa. I am in charge of lead design team of 3 to 5 people to deliver projects in the best practical and quality of product designs.
- Feb 2018 - Feb 2019
UX Lead
Nitco Solutions Sdn Bhd (Prestariang) | Cyberjaya, Malaysia
I worked as a UX lead for Malaysian Immigration project that called "SKIN", I was leading team of four ux researcher and designers.
I published a MMI guideline for the future usages that is included case studies, wireframes, researches, usability test result, mockups and functional prototypes. we had UX/UI team with 9 people in.
- Sep 2017 - Feb 2018
UX Director
Splash Interactive | Kuala Lumpur, Malaysia & Singapore
I was working as UX Director in the company that gave me opportunity to work with some interesting projects. I worked very closely with different departments to deliver contracted projects by leading UX team that it included 3 more UX designers.
Citi Bank Singapore, Singapore University of Social Sciences & Digi Malaysia were there projects that I worked on delivered on that time.
- Jun 2017 - Sep 2017
UX Lead
Roche Pharmaceuticals | Kuala Lumpur, Malaysia
Working in one of the biggest companies in Pharma industry was a great experience for my self, my duties were working on most of the internal platforms for all the users all around the world. I was leading UX team remotely as all other 3 designers were based in Poland.

○ Aug 2016 - Jun 2017

Head of Design

Trusted Company | Kuala Lumpur, Malaysia

I worked as a design lead in the design team that it was include designers and a front-end developer. I worked on TrustedCompany's product that it was about moderation and collection customer reviews in a B2B platform. I worked on both panel for businesses and customers.

○ Jun 2015 - Aug2016

Senior UI/UX Designer

SG Global Support Services | Kuala Lumpur, Malaysia

Working in SG was an amazing opportunity for me to work on well-known platforms for big charities in Asia such as UNICEF, Makna, WWF and Oxfam. I've done research, prototype, design and develop for two main product those were Online Donor Portal and Online Donation Portal.

○ Jun 2013 - Jun 2015

Senior UI/UX Designer

General Entertainment and Media | Kuala Lumpur, Malaysia

I worked in a team with developers to research and design Video On Demand B2C portal and couple of mobile applications for its purposes.

○ May 2009 - Jun 2013

UI/UX Designer

Freelance

I was working as a freelancer during my study that it gave me opportunity to work with different types of projects. I worked on different type of products those were developed for specific countries such as Australia, Singapore, Malaysia, UK, USA and other Middle Eastern and Asian countries.

○ Jan 2006 - Sep 2008

Graphic Web Designer

Freelance

As the first experience in market, I learned invaluable lessons as a web designer.

Honors & Awards

○ Jul 2013

Maybank

Industry Engagement for Maybank YouTube Contest (3rd Place)

Online Portfolio

Kindly please scan the QR code below or check my online website: www.mohsensam.com



References are available upon request