



# Artem Kolobaev

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Russia

Omsk, Siberia

## Summary

- Worked for 4 years in the largest bank in Russia, solving the issues of VIP-clients and corporate clients.
- The last full-time job was 5 years at the enterprise for the production of bags and backpacks as the head of the sales department, the head of the logistics department. Worked with marketplaces, designed the product and improved the assortment.
- Then I got interested in crypto and investments and started helping people there. Now I'm doing community management. I translate announcements into Russian, lead the Russian community in several crypto projects and help people enter the world of crypto.

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## Experience

- I worked in a bank with corporate and VIP clients, solving complex problems, negotiating with related departments and resolving customer issues.
- For the brand I was involved in, I built all the distribution channels for products. Made a cool SEO optimized website, was engaged in marketing, worked on improving the product, made the company open to the Russian and CIS market. I was engaged in warehouse accounting, labeling, carried out deliveries to the main trading platforms of Russia ozon, wb, Y.Market. I helped a small manufacturer of bags and backpacks with 1 regular customer to become one of the largest Russian wholesale suppliers of goods, including retail throughout Russia.
- I created and localized several websites and web platforms, connected analytics systems, did SEO optimization and led several outsourced projects.
- I worked as a community manager at Amazy.io, Nudes.army, Flamingo.Finance and others. Adapted content and announcements, communicated with users, moderated discord/telegram channels, answered questions from investors.

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## Skills

- Community management, Business management, Administration, Product positioning, Marketing, Accounting and analytics systems, Logistics. Proficient in any office software.
- Language: Russian native, English basic
- Education: Bachelor of the Faculty of Tourism and International Relations