



## WORK EXPERIENCE

### PT SAIYO GLOBAL TRADING

April 2022 to Present

PT Saiyo Global Trading is a trading company in Palm Oil Derivatives business.

- **Marketing Director**

Ensure the buyer are valid.

Build good relationship between Buyer and Supplier before and after get contract with them.

Ensure the supplier have good quality of product.

We have got several buyers from Asia and Europe are collaborate with us, which are big companies there

### KISEL GROUP

November 2014 to March 2022 ( 7 years, 4 Months )

Kisel is distributor company of all product Telkomsel.

- **Territory Sales Manager**

( Oct 2020 to Mar -2022 )

Control all business activities that occur in the areas that have been mandated by the company so that they continue to develop and achieve all the targets given.

- **Sales Team Leader**

( Sept 2019 to Oct 2020 )

Leading several sales in a predetermined area and directing them to achieve the targets given by the company .

- **Sales Force**

( Aug 2016 to Sep 2019 )

Selling product indirectly to costumer, with partners who have collaborated in a predetermined area.

- **Direct Sales Agent**

( Nov 2014 to Aug 2016 )

Selling product directly from door to door or random costumer.



## EDUCATION HISTORY

### Bachelor of Economic | Accounting

Institution: Padang State University

Year of Graduation: 2016



# ROBY FERDIKA

## MARKETING DIRECTOR

### SUMMARY

Persuasive Sales and Marketing Specialist develop content and Marketing Campaigns to enhance costumer journeys through brand experiences. Consistently overcomes objectives to reach joint agreement.

 Jakarta, Indonesia

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### RELEVANT SKILLS

- Strategic Decision Making
- Product Marketing
- Communication Management
- Business Planning
- Negotiating
- Global Marketing
- Quality Leadership
- Innovative and Creative
- Market Segmentation

### LANGUAGE

First Language : Indonesia

Foreign Language : English