

ANUSI Peter NIGERIAN



Copy Writer

Creative and detail-oriented content writer with a Bachelor's in Visual Arts from Pace University. Strong knowledge of Web3, Tokensales, and NFT mints. Skilled in writing, editing, proofreading, and implementing SEO best practices to enhance content visibility. Adept at planning and maintaining content calendars to ensure timely publications.

Experience

Freelance Content Writer

Remote

2023-Present

- Created engaging blog posts and article lS related to Web3, Tokensales and NFT mints
- Implemented SEO best practices, increasing article visibility and organic traffic by 24%
- Edited and proofread content, to ensure clarity, coherence,, and adherence to style guidelines

Web3 Enthusiast & Blogger

June 2022-

Personal Blog

Present

- Authored over 50 blog posts focused on Web3 trends, NFT mints, and early-stage blockchain projects.
- Conducted extensive research to stay updated with the latest developments in the Web3 space.
- Utilized SEO strategies to improve blog reach and engagement, resulting in a steady growth of readers.

Education

Pace University

Bachelor of Visual Arts

- Graduated 2022

Language

English



French



Spanish



Contact

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FCT - ABUJA, Municipal Area
Council

Skills

- Content creation
- SEO Optimization
- Editing and Proofreading
- Meeting deadlines
- Web3 and Blockchain knowledge
- Research analysis

Projects

NFT Guide for Beginners

Personal projects

- Created a comprehensive guide for beginners to understand NFTs and their applications.
- Covered topics such as how to create, buy, and sell NFTs, and their role in the Web3 ecosystem.
- The guide received positive feedback and was shared widely within the Web3 community.