

DIVINE JUDE

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Summary

Junior Data Analyst with 1+ years of experience in the tech industry. Proven ability to use data to solve problems and make informed decisions. Skilled in SQL, Python, Microsoft Excel, Google Analytics, and Power BI. Proficient in statistical analysis. Highly motivated and results oriented. Team player and always willing to learn new things.

Education

University of Port Harcourt, Port Harcourt, NG,
Bachelor of Science, Plant Science & Biotechnology, 3.25 / 4.0 GPA

January 2017 - November 2021

Certificates

Google Analytics Certification
IBM Data Analyst Professional Certificate

January 2022

Professional Experience

Virtual Data Analyst Internship

January 2023 – Present

Forage, Virtual

- Conducted ad-hoc analyses using Python to address business inquiries and provide actionable insights.
- Analyzed consumer trends and behaviors to identify new customer segments and target markets
- Developed a comprehensive dashboard using Power BI to present KPIs.
- Cleaned, validated and processed large amounts of data.

HR Analyst Intern

January 2021 – December 2022

Nigerian Brewery, Oru-west, Nigeria

- Conducted an in-depth analysis of the organization's workforce demographics leading to enhanced diversity and inclusion initiatives.
- Created reports and presentations using Excel to effectively communicate findings and recommendations to management, facilitating data-driven decision-making in the HR department.
- Led a team of three to develop a comprehensive database system and supported implementation and utilization.

Personal Projects

- **Retail Strategy and Analytics:** In this project, I used Python to analyze transactional and customer data from a large chips supermarket brand. I conducted data wrangling, data visualization, statistical analysis, and critical thinking to uncover insights into customer behavior and the effectiveness of store layout changes.
- **Hotel Revenue Analysis:** I used SQL and Power BI to analyze historical data's of 2 hotel chains. I performed exploratory analysis to provide valuable insights into the hotel chain's revenue performance. The findings can be used to improve the hotel chain's marketing and sales strategies, as well as its customer service initiatives. By implementing the recommendations, the hotel chain can increase its revenue and improve its profitability.

Skills

Technologies: Microsoft office(Excel, PowerPoint)

Languages: Python, SQL, Familiar with -> HTML

Software: Power BI, Familiar with -> IBM Cognos, Google Analytics

Databases: MSSQL, MySQL, Familiar with -> IBM Db2

Other: Problem solving, Data structures and algorithms, Knowledge of digital marketing

