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## Professional Summary

Creative and detail-oriented Sociology graduate with over 3 years of hands-on experience in freelance graphic design and customer-facing roles. Passionate about leveraging design, communication, and digital tools to drive impact and innovation in the tech industry. Skilled in crafting visual content for fashion, hospitality, and event brands using CorelDRAW, Adobe Illustrator, Canva, and Microsoft Word. Recognized for reliability, customer focus, and a drive to learn. Seeking entry-level opportunities where I can grow, collaborate, and contribute to meaningful, tech-driven projects.

## Skills

- Microsoft office and excel expert
- Design Tools: CorelDRAW, Adobe Illustrator, Canva, Microsoft Word
- Creative Services: Logo Design, Brand Visuals, Flyers, Social Media Graphics
- Communication: Customer Engagement, Sales Support, Client Management
- Other: Basic Tech Skills, Intermediate French
- Interior and exterior event decorations- with more than

## Work Experience

### Event decorator

**Couples Choice Events** – Lagos, Nigeria | 2018 – Present

Designed and executed interior and exterior decorations for weddings, parties, and corporate events

Managed rental services, including client coordination, inventory handling, and timely delivery

Contributed to building long-term client relationships through excellent service and attention to detail.

### Sales Officer

**Limborg Beer Depot** – Ayobo, Megida | Jan 2021 – Jan 2023

- Oversaw daily sales operations for both walk-in and wholesale customers
- Maintained accurate sales records and ensured optimal stock levels
- Delivered excellent customer service, receiving multiple referrals and employer commendations
- Recognized for consistent performance and reliability across sales periods

### Freelance Graphic Designer

Self-Employed | Jan 2022 – Present

- Delivered over 30+ custom design projects for clients in fashion, events, hospitality, and religious organizations
- Used CorelDRAW, Illustrator, and Canva to create brand-aligned visuals including logos, banners, and digital media
- Handled end-to-end client interaction: briefs, revisions, and delivery with consistent positive feedback
- Built and managed brand identity for Spctrm Clothing, serving as lead visual designer

## Education

**B.Sc. in Sociology**

Ecole Supérieure des Technologies Avancées et de Management (ESTAM), Pan-African University | 2022 – 2025

Email: info@estamuniversity.edu.bj

**Secondary School Certificate (Art Department)**

Talent Link Comprehensive College, Lagos | Completed 2018

**Primary Education**

St. Patrick's Catholic School, Ipaja

**Certification**

**ALX Africa-** [African Leadership Academy]

Certification for completion of the professional foundation course.

**Projects**

**Spectrm Clothing Brand** – Lead Designer

Developed brand visuals and clothing concepts; laid groundwork for future launch and growth strategy.

**Final Year Research project** – The Impact of Poverty on the Care of the Elderly in Lagos State

Applying sociological research skills to examine care systems and propose improvement strategies.

**References**

Available upon request