

I am a lead UX designer with 7+ years of experience. I have led 5+ projects and has improved the user experience of 20+ products. With a Masters in UX design, I am an expert in creating user-centric products and solving complex problems. As a writer and a former engineer, I am empathetic and skilled in collaborating with the users (for user interviews and usability testing sessions) and developers (to understand the technical constraints and handing-off designs).





Lead UX designer at La Vie Design Studio, Remote 2021 - Current

I lead a small team and managed the projects from discovery to delivery.



Product designer at SpaSpace App, Remote 2021 - 2022 | Part-time (Contract)

As a senior designer, I took user interviews, coordinated with stakeholders and developers, and held usability sessions.



UX consultant at Infobeans technologies, Indore 2019 - 2021

I worked as a consultant, looking after Enterprise level projects, and collaborated with clients, business analysts and developers to provide the best user experience.



Product designer at Crive creatives, Pune 2018 - 2019

I worked with the CEO and users to build a strong usercentered product.



Interaction designer at iOSys data solutions, Bangalore 2017 - 2018

With my writing, communication and designing skills, I stepped into the world of interaction design.



Associate system engineer at IBM private limited, Bangalore 2015 - 2017

I worked for the client 'Volvo' in ecommerce cloud computation in support team.



Content writer at Cream and eggs design labs, Indore 2013 - 2014 | Part-time

My love for writing landed me a job in content writing.

Education



PGDip in User Experince Design at Falmouth university, England 2019 - 2020



Bachelor's Degree in Computer Science at IIST, Madhya Pradesh 2011 - 2015

Details

lavinachhabra79@gmail.com (+91) 990770-1357 <u>Case studies</u> <u>Dribbble</u> <u>LinkedIn</u> <u>My pitch</u> (everything you need to know)

Languages

English · Fluent Hindi · Native

Main skills

User experience User interface User interaction Design systems Prototyping Wireframing Information architecture

Recommendations

I was a CTO of a small startup and worked worked with Lavina when doing a UI/UX redesign of a 3 sided market place app. Lavina's had to listen to many stakeholders to make the changes required. She took ownership of the design and was able to explain how the UI should work to the developers. She is a professional and I would highly recommend her!

Susan Conger CTO at SpaSpace App

Tools





Certifications



Human-computer interaction - HCI Interaction design foundation



Gamification - Creating addictive user experiences Interaction design foundation



Emotional design - How to make products people will love Interaction design foundation



Accessibility: How to design for all Interaction design foundation

Hobbies



