



# Milad Nazeri

1367/06/21



## EDUCATION

- 2008 | **Shahrood University of Technology**  
Bachelor Of Science in Solid-Physics
- 2013
- 2014 | **University of Tehran**  
Master Of Science in Gravity & Cosmology Physics
- 2017

Self-motivated and success-driven business development manager with +10 years of experience in solution providing and business communications development.

# Job Experience



System Group | همکاران سیستم  
Jul 2014 – Feb 2016 (1 yr 8 mos)



Digburst | Digital Marketing Agency  
Dec 2018 – Nov 2019 (~1 yr)



Zhahoo Creative Boutique  
Jan 2016 – Oct 2016 (10 mos)



Boomrang | Digital Marketing Agency  
Mar 2018 – Feb 2019 (1 yr)



Badkoobeh | Creative Communication Solutions  
Feb 2016 – Oct 2017 (1 yr 9 mos)



Blueevent | Solution Provider Agency  
Feb 2018 – Feb 2020 (2yr)



Sanazsania Corp.  
Mar 2017 – Dec 2018 (1 yr 10 mos)



Digibucks.pro | Digital Marketing Agency  
Feb 2018 – Feb 2020 (2yr)

# I Take Care Of

- Advertising campaigns
- influencer marketing
- Content strategy
- Video production
- Media planning
- Product photography
- In-Store Ads
- Event management
- BTL activities
- Market research plan
- Branding management
- Interactive advertising
- E-commerce strategy
- Creative strategy
- PR campaign



# Projects

# Content Creation



# Social Media Management (Content & Ads. Campaign)



## Event Management



## Market Research Projects



## Marketing Coordination



# **Example of Completed Mission**

# Sinap Marketing Coordinator

Apr 2022 - Dec 2022



Structure of marketing department

Marketing & advertising process

Hiring plan & executing

Digital marketing planning & executing

Training the marketing team

Social media & weblog content strategy & calendar

Content production management

Google Ads campaign planning & executing

SEO development management

Website performance development

Management of attendance at the Iran Retail Show

exhibition



# A4baz Digital Marketing Management

Jan 2017 – Nov 2022



Training the marketing team

Social media content strategy & calendar

Digital content production

Social media campaign planning & executing

Influencer marketing campaign

Instagram high traffic pages campaign

Video Marketing Campaign in Instagram

# Unilever Iran End Of Year Event Management

Nov 2021 - Dec 2021



Unilever

Event **core** idea & design

Event strategy & executing plan

Integrated Graphical **Identity** for Event

MC & Staff **Training**

Printed requirement

Invitation & presentation

**Scenarios** & Scripts

Décor & scene Design & Execution

Video **Production** & Photography

**Live** & Stream

Gift Design

Q & A Competition

# Landi.co Digital Marketing Management

Jan 2020 - Aug 2021



Digital marketing planning & executing  
Social media & Weblog Content Strategy  
Social media & Weblog Content Calendar  
Social media & Weblog Content Production  
Social media & Web Campaign Planning & Executing  
Influencer Marketing Campaign  
Weblog Article  
Instagram high traffic pages  
Video Marketing Campaign in Instagram



A solution provider, graduated from University of Tehran, Iran with the master degree of Theoretical physics in Cosmology-physics. Further more, I also attended management and marketing classes at faculty of entrepreneurship at University of Tehran.

### **I Make you look good**

As a business developer, my main mission is defining business strategies and executive planning, in order to lead, motivate, and support the team members to meet the development plan KPIs.

At the same time, I embrace taking on new projects, goals, and challenges. I'm constantly improving myself and seeking new opportunities and perspectives.

# Projects Partnership Experience with



**PGt Agency**

Full Service International Advertising Agency



**Zoomino Studio**

Creative Content Agency



**Kelaket**

Full Service Advertising Agency



**Rebik  
Agency**




**Boomrang**

Digital Marketing Agency



# Contact Info

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