

# Abiodun Temitope Yewande

Content Writer/Marketing Intern

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## Skills

### Knowledge of:

Web3  
Content Writing  
Copywriting  
Content Marketing  
SEO Copywriting  
Social Media Marketing  
Writing and Research  
Marketing and communications  
Business Development  
Startups  
Blockchain  
Cryptocurrency

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## Key Competencies of:

Website Copies  
Blog Articles  
Whitepaper Writing  
Pitch Deck  
Web3: Smart Contracts, NFTs, DeFis, Metaverse, etc.  
Content Management Systems  
Web3 Marketing and Communications  
Community Management

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## Personal Information

Phone: +2347031996939

Email: [abioduntemitopeyewande@gmail.com](mailto:abioduntemitopeyewande@gmail.com)

I can be found on [LinkedIn](#) and [Twitter](#)

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## Profile Summary

I am a Tech enthusiast whose love for digital innovations has driven through the widely traveled roads of content writing and for web3 startups and companies, crypto ghostwriting, and web3 digital Marketing.

As a smart wordsmith and marketer, I have worked on projects across the web3 industry delivering marketing and communications contents as well as developing businesses using digital tools and strategies.

In my thirst for more, I am constantly exploring emerging technologies for global brands, business and career development. Technologies such as blockchain and cryptocurrency, decentralized systems, smart contracts, etc.

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## Experience

### [EXX Network](#) / Content Lead

June 2022- Present. Fully Remote

Creating all contents and documentations needed to build and launch the Startup; Web copies, blogs, Whitepaper, pitch deck, etc.

Developing Technical Contents and documentations to build and launch the Startup Blockchain Network

Leading the Public Relations communications team

Management of the startup's social media accounts

Suggesting and implementing content marketing and communication strategies

### [Bitzlato](#) / Business Development, Nigeria

June 2021- June 2022. Fully Remote

Marketing and communications Lead

Country Team Lead

Project ideas, presentation and execution

Nationwide Campus Ambassadors Lead

Organization and hosting of Conferences

Event Representative/Rapporteur

## **GhostWriter/Freelancer**

December 2018-PRESENT

Article Writing and Research

Blog Posts

Website Copies

Blog Posts

Social Media Contents

SEO Copywriting

Whitepapers and Pitch Decks

## **New Telegraph Newspapers/ Undergraduate Intern**

September 2016- February 2017 20XX, LOCATION

Beat Reporter

News Editing/Transcription

News Writing

Circulation Assistance

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## **Personal Skills**

Logical reasoning  
Strong Research  
Sound Communication  
Creativity  
Stellar Organization  
Networking  
Project initiative

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## **Education**

### **Lagos State University/ BA**

November 2019- November 2022, Nigeria

History and International Studies

### **Moshood Abiola Polytechnic/ OND**

November 2015- April 2018, Nigeria

Mass Communication

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## **Hobbies**

Twitter  
Listening and singing along to music  
Traveling  
Taking a stroll with music in my ears

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## **Organizations**

### **Blockchain Club, LASU**

Founder/Marketing and Strategy

### **Fig Life Foundation**

Co-Founder, Director of Project/Marketing

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# References

References will be made available on request