



# RONEY LAURENT

Growth, Communities and Marketing on Web3

## EXPERIENCES (MORE ON LINKEDIN)

### TREVO DIGITAL

2019-2022

Chief Growth Officer & Co-founder

The top #1 digital growth and technology specialist martech in Brazil with a focus on Web 3.0 business growth and performance

- + Digital Communication
- + Marketing and Advertising
- + Growth
- + Content Marketing
- + Team Management
- + Creation of strategic planning
- + Market Intelligence
- + Consumer behavior
- + Innovation

Learn more: <https://agenciatrevo.com.br>

### COINGAPE

aug-21 - dec-21

Manager of Growth and Social Media (Brazil)

- Growth Marketing
- Social Media
- Content Marketing
- Data Driven Marketing

➔ Learn more: <https://br.coingape.com/>

### BITFY

2020

Manager of Growth and Social Media (Brazil)

- + Growth Marketing Analyst
- + Social Media Manager
- + Growth Hacking Strategies
- + Omnichannel Communication
- + Copywriting Experiments of Growth and Sales

Check out: [bitfy.app](https://bitfy.app)

Hi! I'm Roney Laurent, I'm 30 years old and I'm Growth Hacker and Adman. I'm looking for job opportunities where I can learn, have financial security and add growth to the business. I'm available!

+55 31 98390-3286

[roney@agenciatrevo.com.br](mailto:roney@agenciatrevo.com.br)

[linkedin.com/in/roneylaurent/](https://linkedin.com/in/roneylaurent/)

## HARD SKILLS

- + Communication
- + Planning and Strategy
- + Growth Hacking Marketing
- + Data Driven Marketing
- + Digital Marketing
- + SEO
- + Social Media & Community Marketing
- + Inbound Marketing
- + Business
- + Relationships
- + Web3
- + Bitcoin
- + Cryptocurrency
- + Data
- + Analytics
- + Customer Behaviour

## LINKS

### Linktree:

[linktr.ee/roneylaurent](http://linktr.ee/roneylaurent)

### About me:

[about.me/roneylaurent](http://about.me/roneylaurent)

### Publish0x:

[publish0x.com/roneylaurent](http://publish0x.com/roneylaurent)

## SOFT SKILLS

- + Communication
- + Relationships
- + Customer Behavior
- + Analytical Actions
- + Data Driven Actions
- + Web3 Market Vision
- + Cyber Culture

## AD JOBS

2015 - 2019

Micro Entrepreneur and Growth Hacking Scientist

- + Micro and Individual Entrepreneur
- + Entrepreneur and Growth Hacker
- + Freelancer
- + Social Media Manager
- + Inbound Marketing
- + Events
- + Content Marketing
- + Digital Marketing
- + Digital Nomad
- + Web Sales

Access: [facebook.com/adjobsdigitalmkt](https://facebook.com/adjobsdigitalmkt)

## BACHELORS DEGREE

### CENTRO UNIVERSITÁRIO UNA

Adversiting and Propaganda

Graduated, 2013 / 2018

## IDIOMS

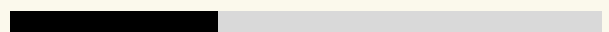
Portuguese



English



Spanish



OFFICIAL MEMBER

# Safari



# The first web3 growth community

