



Moshood Fadilullahi

Community Manager

Dynamic and dedicated Community Manager with extensive experience in building and nurturing online communities. Expert in content creation, social media management, and customer engagement. Proven track record of driving community growth and fostering strong member relationships. Passionate about creating inclusive and vibrant digital spaces.

Contact

Phone

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Address

Lagos State, Nigeria

Education

Bachelor's degree

Literatures, and Linguistics

Osun State University

Master's degree

Business Management and Marketing,

Lagos State University

Expertise

- Communication Skills
- Community Development
- Social Media Management
- Event Planning and Management
- Analytics and Reporting
- Audience Engagement

Language

English

Yoruba

Experience

May 2022- Present

Kayros Games

Community Manager

- Organizes and schedules all social media posts
- Conducts social media audits and competitor analysis
- Tracks and reports on social media performance and ROI
- Develops engaging multimedia content (graphics, videos, etc)
- Stay updated on the latest social media trends, tools, and best practices.

2023 - 2024

MetaPax

Content Specialist

- Conduct thorough research to ensure content accuracy and relevance.
- Collaborate with marketing and design teams to create cohesive content strategies.
- Optimize content for SEO to improve search engine rankings and drive organic traffic.
- Analyze content performance metrics and adjust strategies to enhance effectiveness.
- Maintain a consistent brand voice and style across all content.

2022 - 2024

Spiidride

Social Media Manger

- Develop and implement comprehensive social media strategies to enhance brand visibility and engagement.
- Create, curate, and manage all published content (images, video, written) across social media platforms.
- Monitor, listen, and respond to users in a "Social" way while cultivating leads and sales.
- Analyze key metrics and adjust strategies to optimize social media performance.

Reference

MR KOLAWOLE

CEO | SPIIDRIDE HAILLING

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