

# Oluwafemi Ayeni

Employer Branding Specialist | Legal Practitioner | Compliance Officer | IT/ Technical Recruiter

Dedicated professional with a strong passion for employer branding and people management. Committed to crafting strategic HR initiatives, I thrive in multicultural environments and prioritize effective time management.



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## WORK EXPERIENCE

### Employer Branding Specialist Teravena Ltd

02/2023 - Present *Lagos - Remote*  
IT - Tech Startup

#### Achievements/Tasks

- Currently overseeing the candidate pipeline across diverse channels within our Workday, Newton and Oracle ERP Taleo.
- Proactively managing the social media channels to enhance employer branding and attract top talent.
- Expertly guiding the recruitment journey from initial outreach to successful onboarding.

### People & Culture Officer Gorillas.

03/2022 - 02/2023 *Berlin*  
Recruiting and Delivery Agency

#### Achievements/Tasks

- Enhanced Talent Acquisition by increasing the qualified applicant pool by 20% through proactive sourcing and engagement on LinkedIn and Instagram.
- Improved Candidate Experience through Utilizing People Analytics to streamline processes and reduce time-to-hire by 25%.
- Streamlined Recruitment Process, Optimized ATS utilization, reducing administrative tasks by 20% and focusing on strategic initiatives.

### Employer Branding & HR Officer Teleperformance

11/2019 - 12/2021 *Lagos*  
Omnichannel and IT Digital Outsourcing Multinational

#### Achievements/Tasks

- Designed and executed impactful talent strategies, resulting in 50+ skilled recruits and a notable 35% decrease in turnover.
- Formulated and updated HR policies for full compliance and enhanced satisfaction, achieving a 95% adherence rate.
- Pioneered employee engagement programs, elevating satisfaction by 45% and cultivating a motivated workforce.

Contact: Federico Caboni - federico.caboni@teleperformance.com

## EDUCATION

### M.Sc. International Business Management HWR Berlin University of Economics and Law

09/2022 - 10/2023 *Berlin, Germany*

### L.LB Bachelors of Law Obafemi Awolowo University

01/2011 - 09/2016 *Nigeria*

## SKILLS

Employer Branding

Employee Engagement

Law

Talent Acquisition

Communication

Strategic Thinking

Research

Project Management

Content Creation

Salesforce

Workday

Microsoft Office

HRIS

## PERSONAL PROJECTS

How Can Multinational Companies Best Manage Cultural Diversity in the Workforce to Improve Retention and Productivity? (05/2023 - 10/2023)

- It is an academic research in fulfillment of my masters degree, that took an insight into how corporations can strategically brand towards talent acquisition and retention.

The Contributions of The International Criminal Court to The Development of International Humanitarian Law (02/2016 - 06/2016)

- Being a long essay, in partial fulfillment of the requirements for the award of Bachelor of Law (LL.B) Degree of Obafemi Awolowo University, Ile-Ife, Nigeria.

## ACHIEVEMENTS

Developed and Implemented the Employee Value Proposition for Teleperformance Nigeria

Orchestrated the seamless recruitment and onboarding of over 50 highly skilled professionals during my tenure at Teravena Limited, culminating in a remarkable 30% reduction in time-to-fill positions.

Spearheaded comprehensive talent acquisition and management strategies at Gorillas, which yielded a significant 50% reduction in attrition within a span of just one year.

Achieved a flawless track record in maintaining 100% compliance with HR policies and local labor regulations at Teleperformance, resulting in consistently high scores during HR audits.

## LANGUAGES

English  
Full Professional Proficiency

German  
Professional Working Proficiency

Yoruba  
Full Professional Proficiency

## INTERESTS

Chess

Monopoly

Scrabble

Cooking

Traveling

Surfing

Reading

Public Speaking