



Toni Silva

MARKETING SPECIALIST

About Me

I am currently a college student with **4+ years of experience** working with companies & creators doing marketing, social media, content creation and brand growth/development.

Contact

(716) 380-8146

tonisilva0716@gmail.com

Skills

- Marketing
- Brand Development
- Social Growth
- Content Creation
- Adobe Softwares
- Creative Outlook
- Content Planning
- Video Production

Education

2020 Marketing & Digital Marketing
2024 Niagara University

Experience

2022 Social Media Marketing

Beckett Collectibles

Created daily social content for all channels, planned and executed long & short form content, structured an strong online community, implemented content strategies for growth and sales

2019 Freelance Editor

2023 Various Companies & Creators

Editor and producer for long form content, repurposing content for short clip content for social media, growing online presence, graphic design for logos and or social posts/promotions

2023 Marketing & Design

Just Dishin'

Creation and execution of social media posts to increase brand awareness and drive sales. Graphic design for logos and designs for apparel and Skate Skins.