



**SAMUEL  
TOWN**  
CONTENT  
MERCENARY

—  
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**OOPS! ERROR**

**404**

**THE STATIC CV YOU'RE TRYING TO VIEW DOESN'T EXIST.**

It looks like you're trying to view a static CV document!

If you're looking for information on experience, capabilities, testimonials, case studies, or portfolio examples, feel free to navigate to my website at:

[SAMUEL.TOWN](https://samuel.town)

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Hello!

My name is Sam Town. It looks like you're on the hunt for a talented and proactive marketing and content lead with deep experience in scaling . NFT marketplaces, GameFi platforms, CEX and DEX platforms, and blockchain ecosystems. That's me!

I'm a professional crypto and blockchain communications lead from Australia, based between Milan and Bangkok. I've worked in the blockchain sector as a professional content strategist since early 2016.

I'm highly active in the crypto/blockchain sector — I worked with Aeternity's accelerator arm and have worked on large-scale projects with Swyftx, Australia's largest crypto exchange in addition to multiple DeFi platforms and CEX platforms such as Binance and Margex.

I ideated and composed Swyftx's "Learn" platform exchange content for the duration of 2021. I'm also responsible for many of the coin description pages on Binance, as well as the content strategy for Artrade's \$6.6mln

NFT marketplace token sale executed in January 2022.

More recently, I've worked extensively with Coinpresso, a leading blockchain marketing agency as an in-house content write for a year contract.

My work with CEXs includes KOL campaigns, PR, educational resources, on-page SEO and copy, and much more. Other projects include GameFi and P2E marketing campaigns.

You can check my website and portfolio at the following link:

[Samuel.Town](#)

Note that the site may take a little longer to load depending on the device you're using!

Please take a look over my website and review some of the case studies presented there if you'd like to learn more about my key capabilities, portfolio examples, or would like to read some testimonials.

Let's organize a time to connect on a call and chat!

Sincerely,

**Samuel Town**

Blockchain | Finance | Fintech | Cryptocurrency  
hello@samuel.town  
+39 366 9797 156

A handwritten signature in black ink, appearing to read 'Samuel Town', with a stylized flourish at the end.