



MUHAMMAD DAWOOD

SEO SPECIALIST

CONTACT

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Faisalabad, Punjab, Pakistan

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EDUCATION

2019---2021

UAF UNIVERISTY

- Master of Business Management

2021 2023

UAF UNIVERISTY

- Bachelor of Business
- GPA: 3.8 / 4.0

SKILLS

- OFF-PAGE SEO
- GUEST POSTING
- CONTENT WRITING
- LINK BUILDING
- BLOGGING
- BACKLINKING
- SEO Specialist
- "I work as a Freelancer"

LANGUAGES

- English
- Arabic
- Urdu
- Punjabi

PROFILE

As a highly skilled SEO Link Building Specialist, I bring a proven track record of developing and executing successful link-building strategies that enhance online visibility and search engine rankings. With expertise in creating high-quality backlinks, optimizing on-page SEO, and conducting thorough keyword research, I am dedicated to helping clients achieve their digital marketing goals. My strong analytical skills, attention to detail, and commitment to staying updated with industry trends enable me to deliver exceptional results consistently. I am passionate about leveraging my knowledge to drive organic traffic and improve search engine performance for a diverse range of clients.

WORK EXPERIENCE

- **Softrix Technologies** 2023- PRESENT
Off-Page SEO Expert & Specialist
 - **Developed and executed SEO strategies**, boosting website visibility and significantly increasing search engine rankings for multiple clients.
 - **Led link-building campaigns**, acquiring high-quality backlinks from authoritative sources, enhancing domain authority and organic traffic.
- **Uwork & Fivver** 2019- PRESENT
Guest Poster & Blogger & Content Writer
 - **Crafted and published engaging content**: Successfully wrote and placed guest posts and blog articles on various high-authority websites, enhancing brand visibility and driving targeted traffic.
 - **Produced high-quality, SEO-friendly content**: Consistently created well-researched, keyword-optimized articles that increased audience engagement and improved search engine rankings.
- **Facebook & Other Platforms** 2019-PRESENT
Freelancer In Off-Page SEO
 - **Executed effective off-page SEO strategies**: Improved website rankings through high-quality backlink acquisition, social bookmarking, and directory submissions.
 - **Enhanced online presence**: Leveraged guest posting, influencer outreach, and content marketing to increase domain authority and drive organic traffic.

REFERENCE

Muhammad Bilal
Laravel|PHP|LAMP|Vue
Faisalabad

Current: Laravel Developer at Softrix Technologies