TOLA OLADOKUN (TANIA)

Address: Virginia, United States
Email: taniaduel87@gmail.com
Twitter (X): d_web3creator
Portfolio: https://www.clippings.me/users/tolatanny | LinkedIn

SUMMARY

In the past four years, I have demonstrated proficiency as a cryptocurrency content manager, technical writer, and market analyst. My expertise encompasses conceptualizing and simplifying intricate blockchain and Decentralized Finance concepts for easier comprehension.

I have actively contributed to the blockchain space by enhancing project use cases. Combining my in-depth understanding of Ethereum Virtual Machine, consensus mechanisms, and smart contracts with superb creative and copywriting, I have crafted top-notch whitepapers, pitch decks, articles, deep-dives, case studies, and blog posts.

A.   SELECTED PROJECTS

POOKY

- Conducted an extensive project review, comparing system features to existing web3 games to identify trends, utilities, and users' expectations. The review process improved the project through UI/UX design recommendations for a more user-friendly interface and multiple sign-in options.
- Provide insightful recommendations on project compliance with investment law and other financial regulations.

WINAGO

- Collaborating with blockchain developers to design a blockchain structure for supply-chain and product traceability, I provided the leading winery with an immutable blockchain-based website.
- Recommended necessary smart contracts to facilitate automated transactions. Introduced multiple payment methods

B.   EXPERIENCE

INTERN | Poolz Finance [Portugal]   *2023 - 2024*

Responsibilities

- I completed lists of applicable regulatory bodies in the financial market, highlighting regulations applicable to Know-Your-Customer (KYC) procedure on the platform.
- Conducted research on privacy and investment protection laws, contributing to the restitution of the system following a breach that resulted in the loss of assets held on the platform.

Cryptocurrency Writer | Poolz Finance [Portugal]   *2023 - 2024*

Responsibilities

- Crafted unique and simplified web3, cryptocurrency, and blockchain-related articles
- Completed exhaustive review of Zero Knowledge, EVM chains, Ethereum Merge, and more
- Conducted keyword research to ensure that articles are effectively optimized for search engines. Achieved positive results in 4 months, with articles ranking among the top 10 articles on Google Search.

Social Media Content Manager | 5STARIDO [Prague, Czech Republic]   *2022 -2024*

Responsibilities

- Increased social media growth, from **10,000** followers to over **100,000** on Twitter and over **20,000** new subscribers on Telegram in 1-year by designing infographics and analyzing Gamefi trends, cryptocurrency participation, and investment using DefiLlama, CryptoRank, CoinGecko, and more.
- Researched and curated unique and traffic-buzzing keywords incorporated into weekly articles and blog posts to improve website visibility.
- Created and reviewed SEO-optimized blog posts and articles for Medium and website.

Cryptocurrency and Web3 Writer (Freelance) | Fiverr   *2020*

Responsibilities

- Worked with project developers globally to create informative whitepapers, litepapers, and pitch decks for set-to-launch cryptocurrency, web3 and metaverse projects.
- I co-completed the MyCryptoBank Whitepaper, Unique NFT Marketplace Whitepaper, and more.
- Collaborated with cryptocurrency and blockchain professionals in crafting SEO-oriented crypto content and blog posts for optimization.

C.   EDUCATION

Diploma in Bitcoin and Blockchain Technology (2022) - University of Nicosia, Cyprus

Bachelor of Laws (2021) | Second Class 'Upper Division' (Top 10% of the graduating set)

Obafemi Awolowo University, Nigeria

- **Certification**

Blockchain and Bitcoin Fundamentals – Coursera   Beginner to Advanced SEO – Udemy

Ethical Hacking Fundamentals – EC-Community   CyberSecurity for Beginners – Dexa

D.   SKILLS/INTEREST

Content Writing | Graphic Design | Social Media Management | Usage of Organizational Tools