

Joseph Gift

Nigeria

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Hi, I am Joseph Gift, a skilled web developer and Designer, Content Creator and Seo Specialist. I have a 5 year experience in the field of Web Designing, and Seo Services.

I have also Rendered these professional services to Brands and Business in Nigeria and Across the world, In likes of BDSM Global, Bowlake Music and Striminfo.

In working with this industries, i have also learnt team work, business experience and also learnt adaptability in the tech field

Personal Details

Currently Employed: No

Date of Birth: 1999-06-12

Highest Level of Education: Undergraduate

Industry: IT Operations & Helpdesk, Information Technology, Marketing

NYSC Status: Not Applicable

Work Experience

Web Designer

BDSM Global - Newport

March 2023 to Present

- Providing internal support and external customer service throughout the build and launch process of the website
- Working with marketing and research teams to incorporate brand elements and relevant market research findings into website
- Employing industry and design best practice through website build process
- Optimising sites for maximum speed and scalability

Web Designer / Manager

Striminfo - Yenagoa

November 2022 to Present

- developing skills and expertise in appropriate software/programming languages such as HTML and Javascript
- creating products that are user-friendly, effective and appealing
- Updating and maintaining the site
- Fixing any functionality issues, including the removal of "dead links"

Seo Specialist

Gida Concept - Yenagoa

Present

- Track, report and analyse web analytics data and the various search engine marketing (SEM) campaigns.
- Manage campaign costs, ensure budgets are not exceeded, calculate monthly campaign costs, and take necessary steps to adhere to the budgets.
- Develop and execute successful SEO strategies.
- Optimize website content, landing pages and paid search copy.

Digital Marketer

Bow lake Music - Alberta

March 2023 to June 2023

- responsible for ensuring that the website reaches its target audience easily. This includes optimizing website structure and content for search engines and use of paid advertising available on the digital space.
- Responsible for converting website visitors into online sales.
- Responsible for managing the online presence of the brand by using social networking tools like Facebook, Google+, Twitter, and Google My Business.
- Along with the design and functionality of a website, I am also responsible for the website content. Creating and implementing the content strategy to make sure online objectives are met.

SEO Associate

Bow lake Music - Alberta

March 2023 to June 2023

- Identify strategies, techniques and tactics to increase the number of visitors to a website and obtain a high-ranking placement in the results page of search engines.
- Track, report, and analyze website analytics and PPC initiatives and campaigns
- Work with editorial and marketing teams to drive SEO in content creation and content programming
- Recommend changes to website architecture, content, linking and other factors to improve SEO positions for target keywords.

Education

Bachelor of Science in Computer Science

Federal University Otuoke - Yenagoa

January 2019 to Present

Skills

- Customer service
- Organizational skills
- Microsoft Office (6 years)
- Communication skills (3 years)
- Maintenance

- HTML5
- Wordpress (6 years)
- Keyword Research (2 years)
- Link Building (2 years)

Languages

- English - Expert

Certifications and Licenses

Web Designer

January 2019 to Present

Experts in Web Design and Developement using Wordpress, Html, Css and Javascript