

EDUCATION

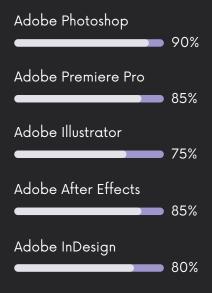
BACHELOR OF ARTS IN COMMUNICATION

Baliuag University | 2014 - 2018

SKILLS

- Graphic Designing
- Video and Photo Editing
- Motion Graphics
- Digital Marketing
- Communication Skills
- Knowledge in Various Adobe Software

PROFICIENCIES



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THEA CALIVA VIDEO EDITOR / GRAPHIC DESIGNER

CAREER OBJECTIVE

Professional video editor and graphic designer seeking for a job at a reputable company where I can fully express my creativity and come up with novel concepts and unforgettable advertising campaigns.

WORK EXPERIENCE

JUNE 2018 - AUGUST 2022

SENIOR GRAPHIC DESIGNER

FM CORPORATION

- Led the graphic design team of marketing campaigns for events.
- Designed original graphics for use by social media influencers in platforms such as YouTube, TikTok, and Instagram campaign, which reached over 3 million people.
- Created company logos, business cards, and PowerPoint presentation templates with modern aesthetics.

DECEMBER 2017 - FEBRUARY 2018

MARKETING AND TV PRODUCTION INTERN

ABS-CBN CORPORATION

- Provided data, information and video support to Correspondent/Segment Producer/Field Producer in the coverage of stories.
- Developed relevant stories for television, online streaming and other platforms.
- Provided assistance as needed in all components of the production, including sound, lighting, camera, editing and postproduction.
- Assisted Events Head in managing events like movie premieres, awards night, mini-concert.