



WEBSITE: [HTTPS://CALIVATHEA.WIXSITE.COM/THEACALI](https://calivathea.wixsite.com/theacali)

# THEA CALIVA

VIDEO EDITOR /  
GRAPHIC DESIGNER

## EDUCATION

**BACHELOR OF ARTS IN  
COMMUNICATION**

Baliuag University | 2014 - 2018

## SKILLS

- Graphic Designing
- Video and Photo Editing
- Motion Graphics
- Digital Marketing
- Communication Skills
- Knowledge in Various Adobe Software

## PROFICIENCIES

Adobe Photoshop

90%

Adobe Premiere Pro

85%

Adobe Illustrator

75%

Adobe After Effects

85%

Adobe InDesign

80%

Quezon City, Philippines  
[calivathea@gmail.com](mailto:calivathea@gmail.com)  
[www.linkedin.com/in/theacali](http://www.linkedin.com/in/theacali)

## CAREER OBJECTIVE

Professional video editor and graphic designer seeking for a job at a reputable company where I can fully express my creativity and come up with novel concepts and unforgettable advertising campaigns.

## WORK EXPERIENCE

JUNE 2018 – AUGUST 2022

### SENIOR GRAPHIC DESIGNER

FM CORPORATION

- Led the graphic design team of marketing campaigns for events.
- Designed original graphics for use by social media influencers in platforms such as YouTube, TikTok, and Instagram campaign, which reached over 3 million people.
- Created company logos, business cards, and PowerPoint presentation templates with modern aesthetics.

DECEMBER 2017 – FEBRUARY 2018

### MARKETING AND TV PRODUCTION INTERN

ABS-CBN CORPORATION

- Provided data, information and video support to Correspondent/Segment Producer/Field Producer in the coverage of stories.
- Developed relevant stories for television, online streaming and other platforms.
- Provided assistance as needed in all components of the production, including sound, lighting, camera, editing and postproduction.
- Assisted Events Head in managing events like movie premieres, awards night, mini-concert.