

Na'im Olatunde Yusuf

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A versatile writer in blockchain, metaverse, DeFi, NFT, and web3 ecosystem with a history of solving clients' worries and providing engaging content that communicates clients' visions. A dedicated writer who believes deadlines and client satisfactions come first.

Skills: SEO Writing	Pitch Deck	Blockchain	Metaverse	Web3 writing	Whitepaper	Technical
NFT writing	Content writing		Copywriting			

Work experience

Technical writer at Beyond Meta – 2022

- Successfully deliver all content for the website, medium, and other publication outlets
- Edit and rewrite content that are contributed by others
- Ensure there is a cordial relationship between the founders and me to communicate their ideas to the public
- Write whitepaper, lite paper, one-pager, pitch deck, executive summary, and articles

Content writer at Zeeve Inc. – 2022

- Develop and write thought leadership to engage readers
- Communicate the brand's position to the customers
- Achieve all set goals by the brand

Content developer at eHUMG – 2022

- Successfully managed and achieved the set goals for the websites
- Rewrite existing content and make them readers-friendly
- Increase the readability score of the website to engage and pass the necessary information

Content developer at Worldmapx 2021-2022

- Successfully managed and achieved the set goals for the websites
- Searched and analyzed topics to write optimized and engaging content
- Successfully promote the brand's ideas with content that aligns with the brand's goals

Education

MSc (in view) in Human Physiology -2021 till date

Ahmadu Bello University, Zaria, Nigeria

Professional Bodies/ Training:

- How to create great content online at African Leadership Institute - 2020
 - Pitch Deck writing on Udemy – 2022
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Languages: English (Native/ Bilingual), Yoruba (Native)

Personal Achievement:

Authored Verses from the hospice bed, featured poet in the real hero (anthology), featured poet in the voice of eve magazine, featured poet in the pangolin review magazine, featured poet in magic wand

poetry publisher.



Edit with WPS Office