



# ABDUL REHMAN

Digital Marketing Manager

## About Me

Dynamic Aviation Geek, Strategic Sales and Marketing Professional, Digital Marketing Enthusiast.



+92-308-1534323



ar1534323@gmail.com



B-1, PIA Housing Society, Lahore

## EXPERIENCE

**Sales & Marketing Executive**  
**Falcon Tech Solutions**  
Feb 2020 - Dec 2020

**Marketing Executive**  
**Sri Lankan Airlines**  
Jan 2022 - Jan 2023

**Digital Marketing Executive**  
**Pixie Technologies**  
Jan 2023 - March 2024

## LANGUAGE

- English
- Germany (Basic)
- Urdu (Native)

## EDUCATION

**University of Management & Technology**  
Bachelor of Aviation Management  
2019 - 2023

## EXPERTISE

- Negotiation
- Management Skills
- Leadership
- Critical Thinking
- Digital Marketing
- Meta Ads
- Google Ads
- Google Analytics & Tag Manager
- Meta Pixel

## CERTIFICATIONS

**Azad Chaiwala Institute**  
Digital Marketing  
Dec 2023 - Feb 2023

## SKILLS SUMMARY

Digital Marketing	<div style="width: 87%;"></div> 87%
Marketing Strategy	<div style="width: 81%;"></div> 81%
Analytical Skills	<div style="width: 89%;"></div> 89%
Market Research	<div style="width: 92%;"></div> 92%