

Dear Hiring Manager,

I am writing to express my keen interest in opportunities within SEO and digital marketing. With over a decade of experience in SEO and digital marketing, I have successfully led and executed strategies that have significantly increased organic traffic, improved brand visibility, and enhanced user engagement across multiple industries.

As Chief Manager-SEO at Max Life Insurance, I spearheaded SEO initiatives that resulted in a 165% increase in organic traffic and a 55% boost in transactions within 15 months. My expertise in keyword research, content optimization, and conversion rate enhancement, combined with my ability to collaborate with product, design, and content teams, has been instrumental in achieving these results. Previously, as Senior Manager SEO at Healthkart.com and Naukrigulf.com, I implemented strategies that drove substantial growth in online business revenue and user acquisition, securing top positions for highly competitive keywords in Google India, UAE, and Saudi Arabia.

Beyond technical SEO, I bring proficiency in web analytics, app store optimization, local SEO, and social media optimization. My hands-on experience with tools such as SEMrush, Ahrefs, Moz, Google Analytics, and Webmaster Console allows me to develop data-driven strategies that align with business objectives. Moreover, my background in B.Tech (Computer Science) enables me to effectively bridge the gap between SEO, web development, and UX optimization.

I am eager to bring my expertise and innovative approach to your team to drive impactful digital growth. I welcome the opportunity to discuss how my skills and experience align with your company's goals. Thank you for your time and consideration. I look forward to the possibility of contributing to your success.

Best regards,

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