




# Emmanuel Varela

## Designer (Branding & UI Design)

 [emmanuelvarela.webflow.io/](https://emmanuelvarela.webflow.io/)  
 [emmanuelvarelar@gmail.com](mailto:emmanuelvarelar@gmail.com)  
 +58 424-1210941

### WORK EXPERIENCE

#### **Graphic Designer (Branding & UI Design)** at 500 Designs

March 2022 - May 2023 | Irvine, CA, United States (Remote)

- › Led and collaborated in different Branding & Brand Identity projects
- › Led and collaborated in a wide range of UI/UX Design projects
- › Performed UI, UX, and Visual Audits
- › Conducted Deck/Presentation Design projects
- › Performed the creation of a wide range of internal templates
- › Built wireframes to communicate ideas and design concepts
- › Built component documentation and style guides
- › Collaborated with the development team to ensure a smooth handoff
- › Collaborated in Brand Book design projects
- › Collaborated in the creation of design systems and UI kits

#### **Graphic Designer (Contract)** at Trackmate GPS

February 2021 - January 2021 | Brooklyn, NY, United States (Remote)

- › Collaborated in the redesign of a new desktop & mobile tracking app
- › Collaborated in the redesign of supporting design assets such as illustrations, icons, and charts
- › Supported and collaborated closely with stakeholders and developers
- › Conducted Packaging design for 2 new Trackmate's devices
- › Led the ideation and design of a new set of Amazon Listings for all of Trackmate's devices

#### **Designer** at Compromiso Compartido

June 2021 - November 2021 | Caracas, VE

- › Led the ideation and design of different brand collaterals
- › Led the ideation and design of banners, icons, badges, charts
- › Executed the design of printed material
- › Executed the layout & design for editorial purposes
- › Led the design, and production of a wide range of explainer videos

#### **Communications Coodinator** at Venezuela Libre (NGO)

#### **Jr Research Analyst** at ODH Consulting Group

### EDUCATION

#### **Political Sciences**

Major: International Affairs

Bachelor Degree

Central University of Venezuela

2015 - 2023

### TOOLBOX

Figma	Photoshop
Illustrator	Webflow
After Effects	Premiere Pro
Lightroom	InDesign
Wordpress	Lottie Files
Google Suite	Wordpress

### SKILLS

Visual Design	Wireframing
Brand Design	UI Design
Graphic Design	Basic Webflow
Deck Design	Style Guides
Design Systems	Marketing Design
UI Audit	UX Audit
Visual Audit	Brand Audit

### LANGUAGES

Spanish (Native)  
English (Fluent)

FULL CV 