



## Contacts

### Telegram

<https://t.me/Vollen>

### Twitter

<https://twitter.com/Vo1len>

### Linkedin

<https://www.linkedin.com/in/vadym-mankiv-22b049251/>

## Services

- Collabs Management
- Community Management
- Social Media Marketing
- Marketing Advisory
- Website Development
- Content creating

## In the numbers:

- 1,000+ NFT Sold out
- Successful administration in more than 5 projects
- 80,000+ communities in social networks
- \$100,000+ raised for clients

# Vollen

Content Creator  
Web3 Marketer  
Community builder  
SMM Specialist

Experienced digital marketer with 3.5 years of expertise in the field, specializing in the WEB3 space. I've cultivated a network of over 150+ valuable contacts within the industry. My track record includes the successful launch of multiple crypto projects, contributing to a cumulative revenue generation exceeding \$100,000+ through comprehensive marketing strategies.

### Areas where I have experience

- Various online and offline business sectors.
- Projects related to cryptocurrency and Web3 specialization.
- NFT projects, Defi projects, Metaverse projects.

### I work on tasks such as:

- Strategy Development:
- Crafting comprehensive marketing strategies tailored for web3 projects.
- Defining core objectives and KPIs for each project.
- Discord and Twitter building
- Targeting specific audiences and setting up tailored ad campaigns.
- Tracking campaign performance and making adjustments as needed.
- Community Engagement:
- Managing and engaging active communities across social media and messaging platforms.
- Interacting with the community, addressing inquiries, and fostering user engagement.
- Generating attention-grabbing ad creatives that pique interest.
- Developing content for social media, including articles, infographics, videos, and more.
- Analysis and Optimization:
- Monitoring campaign results and analyzing their effectiveness.
- Identifying patterns and opportunities for strategy enhancement.
- Identifying and collaborating with influential figures and projects within the web3 sphere.
- Coordinating joint activities and giveaways with partners.
- Analyzing competitors' activities and strategies within the web3 market.
- Identifying potential advantages and refining own strategies accordingly.
- Forming and managing a marketing team to execute strategies.
- Delegating tasks, monitoring progress, and achieving objectives.
- Community Communication:
- Facilitating and maintaining communication with the community, exchanging ideas, and collecting feedback.
- Analyzing results and audience responses for continuous improvement of marketing strategies.

### Work Experience

- [Web3 Forces](#) - Marketing Advisor
- [Punks on Base](#) - Twitter and Discord builder
- [Dinosui](#) - Collab manager, Marketing Advisor, Twitter builder
- [Chew Chew](#) - Collab Manager, Community moderator,
- [OlympusGods](#) - Discord Moderator, SMM-specialist
- [SeiMyName](#) - Collab Manager, Content Creator
- [Dagora sei](#) - Collab Manager
- NDA