

Dzenata Achmad Pranoto

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I'm a Video Editor and Graphic Designer who has 5 years experience with Editing Video, Visual Effect, Social Media Design, UI/UX and also illustration. I am used to using Adobe Premiere Pro, Adobe Photoshop, Adobe After Effect, Adobe Illustrator, and quite familiar with Figma as UI/UX design. I can adapt to new software or new things to learn, I work smart, in detail and discipline to follow deadlines. I have worked on several projects with different clients, events, and freelance design with strong design thinking.

WORK EXPERIENCED

Video Editor/Social Media Content Creator

Casabella Home Interior

April, 2023 - September, 2023

- Take Asset, Editing Video, and Creating design with Adobe Premiere Pro and Adobe Photoshop for Instagram, Facebook, and Tiktok platform
- Social Media Administrator and Officer with Meta to create a posting schedule every day and pay attention to trending
- Digital Marketing Social Media Ads
- Creating UI/UX design for website platform

Coordinator of GenBI Universitas Negeri Padang

Publication and Socialization Division

Mei, 2022 – Juli, 2023

- Coordinating a team to create social media content for 1 year in the form of social media design and creative videos
- Take Asset dan Editing Video, and Creating design with Adobe Premiere Pro, Adobe After Effect, Adobe Photoshop, and Adobe Illustrator
- Social Media Administrator with Meta to Create a posting schedule every 1 weeks full day.

Freelance Fullstack Developer Website BEM Psychology

Universitas Negeri Padang

August, 2021 – Desember, 2021

- Creating UI/UX design with Figma
- Developing Frontend with HTML, CSS, PHP, and Bootsrap Framework
- Developing Backend with Laravel Framework and PhpMyadmin Database

EDUCATION

Pendidikan Teknik Informatika focused Software Engineering

Universitas Negeri Padang

Juli, 2020 - Present

- IPK 3.40

ACHIEVEMENTS AND CERTIFICATIONS

- **Awardee Beasiswa Bank Indonesia** 2021-2023
- **3rd Place National Video Competition W.O.W Gunung Sitoli** 2020
- **Junior Web Programming Certification** 2021
- **UI/UX Certification** 2021
- **Android Certified Application Developer** 2022

SKILL

Soft Skill:

Passive English
Teamwork
Flexibility
Hardworker
Client facing communication
Adaptability with new job

Hard Skill:

Adobe Premiere Pro
Adobe After Effect
Adobe Photoshop
Adobe Illustrator
Adobe Audition
Figma
Laravel Programming Web
Kotlin Programming Apps