

Adeoye Abiodun

Blockchain Enthusiast | Cryptocurrency | Management | Marketing

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EXPERIENCE

Dsdaq Exchange, — *Africa Regional Manager*

Job Description

- Secure Partnership deal
- Develop Programs and events
- Research on New Features for Dsdaq
- Set up team in other African Countries to promote Dsdaq in their Local Areas.
- Source for P2P Merchants for partnership.

Dsdaq Exchange — *Listing Manager*

Job Description

- Source for potential crypto project to list.
- Complete Negotiation
- Receive Listing Fee on behalf of the Exchange and remit to the Accountant.
- Forward Token information to the technical team for integration.
- Design the Listing events.

Next Gen Token Project, — *CMO*

Job Description

- Research on marketing channels and Partnership opportunities for the project.
- Plan the marketing and promotional activities.
- Coordinate the Community moderators.

Latoken Exchange, — *Pre-Sales Manager*

Job Description

- Source for Hot Lead Projects to list and recommend to the Senior Listing Manager for further discussion.

Mezovest Ltd, — *Fullstack Digital Marketer*

Job Description

- Develop and Implement Marketing Plan
- Management of all social Media Account
- Develop Social Media Marketing Content

PROFILE

Ability to Lead, Strategize and Take up Challenges. Working in Team and Learning new Skills, Fluent in English language, Remote Working.

Business Management & Entrepreneurship Skills, Leadership Skills, Proficiency in Microsoft Application Packages, Business Communication Skills, Digital Marketing Specialist.

Adequate knowledge of Blockchain Technology, Cryptocurrency, Ethereum, DeFi, Smart Contract, ICO, IEO, DAO, IFO, DAPP, NFTs, WEB3, Staking, Metaverse, Farming.

Conversant with major social networks such as, Facebook, Twitter, Telegram, YouTube, Instagram, Reddit, Discord, Slack, Medium, LinkedIn.

Good knowledge of Customer Support Tool.

EDUCATION

University of Lagos, (2022) — MSc (Inview)

Program

Diplomacy and Strategic Studies

University of Lagos, (2019) — BSc

Program

Industrial Relations and Personnel Management (HRM)

New Age Institute, (2016) — BMP

Program

Business Management Professional

New Age Institute, (2016) — PMP

Program

Project Management Professional

Artech Business Ltd, (2015) — Digital Marketing

Program

Digital Marketing Specialist

TRAINING/WORKSHOP

Blockchain and
Cryptocurrency Evolution

Fullstack Digital Marketing

Application of Blockchain in
Industry

Seminar on Future
Technology

Leadership and Management
Training