



Melch Leonard

COMMUNITY DEVELOPER & MARKETER

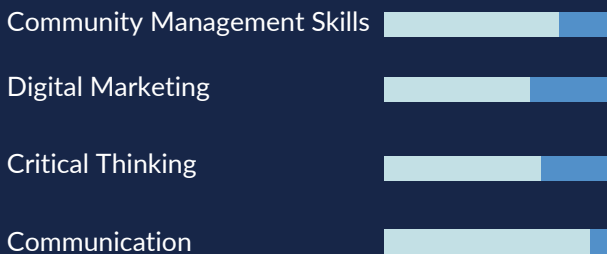
Contact

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- Dar es salaam, Tanzania

Language

- English
- Swahili

Skills Summary



Expertise



About Me

A community developer, manager, and social media marketer with more than 2 years of professional experience working with various international brands and communities. Very outstanding social media presence, engaging content and community building.

Experience

Community Manager - Filecoin Orbit Community Program Tanzania (2022 -2023)

- Key contributions to Filecoin Orbit Community Program in Tanzania (Remote), including design support, research, content management, event coordination, and community expansion efforts.

GetPaid Africa - Brand Ambassador (2022 - 2023)

- Led local online community growth and management, moderated social channels, organized events, conducted trend research, and relayed market feedback to HQ.

Marketer - Mysterious Monster Club NFT (2023 Jan - June)

- Developing marketing strategy
- Community engagement and management
- Content creation and distribution
- Partnerships and collaboration.

Mazimatic - Ambassador (2023- 2024)

- Contributed to the development and growth of MaziMatic, a blockchain project, by actively participating in various roles. This included assisting with design work, conducting research, content creation, event organization, and community engagement efforts.

DUBX - East Africa Ambassador (2023)

- Made substantial contributions to the DUBX project, aiding in design, research, content management, and community engagement. Played a key role in promoting crypto adoption organizing events and managing the East African DUBX community.

Education

BA in International Relations
2017 - 2020