

Daniel Attah

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Profile

Creative and analytical professional with a strong background in social media marketing, content creation and market research. Seeking an entry-level position in marketing and advertising to leverage these skills and contribute to innovative campaigns. Eager to learn and grow in a fast-paced environment.

Skills

- Teamwork
- Problem solving
- Communication
- Critical thinking
- Time management
- Copywriting
- Graphics design
- Content development
- Music production
- Microsoft Office Suite

Professional Experience

- 2022
Ibadan, Nigeria

International Institute of Tropical Agriculture
Communication and media assistant
 - Provided strategic communication support,
 - Managed media relations
 - Executed digital marketing campaigns to enhance brand visibility
- 2023
Ikeja, Nigeria

First Katalyst Marketing
Marketing Intern
 - Content creation for social media marketing and campaigns (video editing and graphics design)
 - Product Activations for Johnnie Walker (red and black label), Hollandia.
- 05/2024 – 12/2024
Lagos, Nigeria

Creative Industries Initiative For Africa (CIIFA)
 - Artist Branding (persona, genre)
 - Music Marketing (strategy and tactics), target audience

Education

- 2020
Osun, Nigeria

Bowen University
B.Sc Mass Communication

Certificates

- New Horizons**
CC Adobe Photoshop CC :Adobe
Illustrator

Creative Industries Initiative For Africa (CIIFA)
Music Business