

# MARCOS GUZMAN

COMMUNITY MANAGER/SOCIAL MEDIA



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## ABOUT ME

I am passionate about social media, I like graphic design with a creative approach and a solid background in social media and communication. As a social media , I like social networks, I have acquired skills to create innovative and effective visual solutions, as well as to collaborate in team projects. My passion for aesthetics and my meticulous attention to detail allow me to produce eye-catching and attractive designs that connect with the target audience.

## SKILLS

Use of advanced design software.  
Strategy in social networks.  
Problem resolution.  
Teamwork.  
Marketing knowledge.  
I have a basic level of English and  
Spanish native level. Basic Italian

## EXPERIENCE

### 2018 - 2020 | GRAPHIC DESIGNER JUNIOR | ESTUDIO SHONOS

I collaborated with the design team in the creation of graphic materials for marketing campaigns, both in digital and printed formats, and created designs for publications on social networks.

### 2020-2022 | COMMUNITY MANAGER JUNIOR | AGENCIA M&M

.I made designs for social media posts, edited photos for ads and social media posts, organized files.

### 2022 - 2023 | DESIGNER FOR SOCIAL NETWORKS | FREELANCER I

I have participated in the development of visual identities and logos for new projects and clients, helped in the production and assembly of materials for presentations and corporate events and contributed to the design and execution of branding campaigns, including logos, color palettes and typography, for various brands of the company.

## EDUCATION

### 2010 - 2015 | DEGREE IN SOCIAL ECONOMICS

university unefa (venezuela)

### 2018 - 2019 | DIPLOMA IN MARKETING

simon rodriguez institute

## COURSES

COMMUNITY MANAGER  
CONTENT CREATION FOR SOCIAL NETWORKS  
VIDEO EDITING FOR SOCIAL NETWORKS  
CRYPTOCURRENCY AND BLOCKCHAIN TECHNOLOGY