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Kingston

## WEBSITES, PORTFOLIOS, PROFILES

- LinkedIn-  
<https://www.linkedin.com/in/kemar-d-38aa5881/>
- Twitter-  
[https://twitter.com/evthin\\_online](https://twitter.com/evthin_online)

## EDUCATION

Associate of Applied  
Science: Computer  
Science And  
Programming  
**Church Teachers'  
College**, Jamaica , June  
2015

High School Diploma  
**Black River High**,  
Jamaica, June 2011

# KEMAR DALEY

## PROFESSIONAL SUMMARY

About six years ago after discovering Bitcoin and other cryptocurrencies, I began dedicating blockchain and tech-related skills and experiences remotely. As a result, I've worked with top-tier startups and established businesses worldwide. These said skills range from delivering community management & support to copywriting marketing/tech content and social media management and growth.

In order to help impact the world and onboard people to crypto, I gradually sharpen my skills to become a master in the field and ultimately a more professional being through experience. Additionally, I possess a deep understanding of blockchain and continue to learn how the new world of finance will take shape and evolve. Being a part of this new revolution is a privilege.

## SKILLS & ABILITIES

- MS Office Suite
- Administrative Support
- Proofreading Submissions
- Project Management
- Security Management and Enhancement
- Social Media Engagement
- Ability to Multitask
- Communication Skills
- Adaptability
- Brainstorming

## WORK HISTORY

August 2022 - February 2023

**Crypto Tajines NFTs - Community Manager**, South Africa

- Developed and managed content calendars for each platform to establish timely and relevant posts.
- Conducted market research to identify new opportunities and best markets for the NFTs

## LANGUAGES

**English:** Native language

**Spanish:**  B2

Upper intermediate

- Optimized email campaigns to increase open and click-through rates.
- Managed Twitter growth to gain traction on social media

November 2020 - July 2022

**Atomic Wallet - Senior Editor/Marketing Copywriter**, Tallinn, Estonia

- Oversaw story pitches, assignments, final revisions, and layouts.
- Supported publication by helping develop layouts and collaborating with production teams.
- Pitched content strategies and managed asset acquisition.
- Posted and promoted articles on social media platforms to engage the target audience.
- Managed a team of writers and junior editors to deliver accurate and engaging content.
- Collaborated with writers and graphic designers to develop content schedules and plan workflows.

January 2019 - April 2020

**HubrisOne - Community Manager**, London

- Managed community Discord, Twitter, Telegram
- Developed annual operating budgets and forecasts, as well as sales and marketing plans.
- Monitored community activities and maintained compliance with relevant laws, regulations and codes.
- Planned and executed promotional activities to drive community engagement and increase occupancy numbers.

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## CERTIFICATIONS

- Certified Tech Support Specialist, Coursera by Google - Jan-Sept 2019

Verify at [coursera.org/verify/BD3HK3395WKG](https://coursera.org/verify/BD3HK3395WKG)

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## ADDITIONAL INFORMATION

References available upon request