

Jerome Brown

Senior UI UX Designer



Details

Location: Leicester United Kingdom
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Portfolio

Website: www.incrediblysimplestudios.co.uk
Youtube: @Incrediblysimplestudios
Instagram: /incrediblysimplestudios

Skills

Software

- Figma
- Webflow
- Wordpress
- Adobe Creative Cloud
- Photoshop
- Illustrator
- Davinci Resolve
- Miro
- Airfocus
- Trello
- Visual Studio Code
- DevOps
- Mailchimp

Techniques

- UI Design
- UX Research
- Product Design
- Prototyping
- Mobile App Design
- Responsive design
- Sketching
- Wireframing
- Web design
- Brand Design
- Email Marketing
- Social Media Marketing
- Copy Writing
- HTML & CSS
- B2B Product design
- Software as a Service design
- Design System Management
- E commerce Design
- Government Design System

Education

Liechester De Montfort University:
User Experience Design (BSC) HONS 2016-2019
First Class

Work Experience

Microsoft | Senior Mobile App Designer | April 2023 - present

To enhance the design of an existing Microsoft mobile app for IOS. Creating solutions to incorporate AI features into the user interactions.

- Creating functionality around AI Microsoft Copilot
- Working in design sprints through Microsoft Devops and Loop
- Conducting competitive analysis research
- Creation mockups and end-to-end prototypes in Figma
- Presenting new designs to Microsoft executives

Hitachi Rail | Senior UI UX Designer | June 2022 - March 2023

Creating a web application to help facilitate the efficiency of repairs across railway tracks.

- Providing new updates to the Hitachi design system "NEXT"
- Creating high fidelity mockups
- Creating end-to-end prototypes in Figma
- Developing user journeys and site maps in Figjam / Miro Boards
- Designing data visualisations for Network Rail
- Presenting software walkthrough to the Japanese Hitach Board

McDonalds | Senior Digital Designer | August 2021 - June 2022

Creating marketing emails to promote the royal coronation of King Charles and new features to the mobile application.

- Designing marketing promotions to appear in app
- Designing responsive marketing emails
- Creating mobile app prototypes for new features in Figma
- Working with a team of copywriters
- Presenting to stake holders and project managers

Previous Experience

Essex City Council | Senior UI UX Designer | Dec 2020 to Aug 2021

Leeds University | Senior Web Designer | Aug 2019 to Nov 2020

Student Loan Company | Senior UI Designer | May 2018 to Aug 2019

Egress Cyber Security | UI Designer | April 2017 to May 2018