



# Declan Adam

**Web designer and Digital marketer**

declanadam95@gmail.com

Texas united states

## Profile

I am a professional website designer and digital marketer with over 5 years of experience. I specialize in creating stunning, responsive websites that are optimized for search engines and designed to drive more traffic, generate leads, and increase conversions. I am skilled in a range of platforms and technologies, including WordPress, Shopify, etc.

### Achievement:

Over the course of my career, I have helped numerous businesses and individuals achieve their online goals. Here are some of my most notable achievements:

- Designed and developed a website for a small business that generated a 50% increase in website traffic and a 30% increase in sales within 3 months.
- Optimized a website for a client using SEO best practices, resulting in a 100% increase in organic traffic and a 25% increase in conversion rates.
- Managed social media campaigns for several clients that resulted in a 200% increase in followers and engagement within 6 months.
- Created and executed successful email marketing campaigns for clients that resulted in a 40% increase in mail open rates and a 25% increase in sales.
- Designed and launched a Shopify store for a client that generated over \$10,000 in sales within the first month.

Overall, my experience and achievements demonstrate my ability to provide high-quality, effective website design and digital marketing services. I am committed to delivering exceptional results for every client, and I look forward to helping you achieve your online goals.

## Employment history

### Email marketing at ISHIR Digital, dallas , united state

02/2021 - 05/2022

- Coordinated mailings, marketing materials, and website content.
- Organized and analyzed data and marketing results.
- Served as a thoughtful advisor, working with Sales and Marketing professionals.
- Introduced scheduled targeted email marketing programs.

## Education

### Bachelor University of Dallas ,Texas, United state

03/2017 \_ 08/2021

I am a graduate of the University of Dallas, Texas, where I earned a degree in Business Administration. During my studies, I developed a deep understanding of key business principles and practices and honed my analytical and problem-solving skills through a rigorous academic curriculum.

## Skills

Strategic planning ██████████ 5/5

Website designer ██████████ 5/5

Google SEO ██████████ 5/5

Website SEO ██████████ 5/5

## Courses

Digital marketing at simply learn  
09/2021 \_ 09/2021

Web site design at Udemy  
03/2022 \_ 03/2022

My education has equipped me with the knowledge and expertise necessary to navigate the complexities of the business world and make sound decisions that drive success and growth.

## Internship

**Business Administrator at Eye now, Dallas, Texas**

03/2021 \_ 07/2022

During my academic career, I had the opportunity to gain practical experience as a business administrator intern at Eye\_now Texas. Throughout my internship, I was able to apply and expand my knowledge of business operations, management, and administration while working on a range of projects that involved strategic planning, marketing, finance, and human resources.

I gained valuable experience working with a diverse group of professionals and had the opportunity to contribute to a wide range of initiatives that had a direct impact on the success of the organization. Through this internship, I developed key skills such as problem-solving, critical thinking, communication, and time management.

My experience as an intern at Eye now Texas provided me with a strong foundation to continue my professional journey in the field of business administration.

## Extracurricular

**Community management at school team**

05/2017 \_ 07/2021

As a member of the community management team during my extracurricular activities while in school, I had the opportunity to work closely with a diverse group of individuals and develop strong communication and leadership skills. My responsibilities included organizing events and initiatives, managing social media pages, and communicating with community members to ensure their needs were being met. Through this experience, I gained a deep understanding of the importance of community engagement and the impact it can have on individuals and society as a whole.

## Languages

English	*****	Native speakers
French	*****	Very good in command

## Hobbies

Swimming

Running