

Mahabub Khan

Crypto & Digital Marketing Executive

Summary

I am a creative and collaborative digital marketing manager with years of experience. I specialize in cross-channel marketing, digital communication, and social media management.

Contact Info

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[Click here for my crypto marketing website](#)

Skills & Proficiencies

- Search Engine Optimization
- Social Media Management
- Web Content Writing
- Graphics design
- Community Manager

Work Experience



Epik Prime

NFT Marketplace, works with video gaming companies and brands to create in-game assets and NFT collectibles.

July 2021 to Sep 2023 (2 years, 9 months)

- Achieved a 70% increase in social media followers by developing a strong content strategy within six months.
- Increased B2B and B2C partnerships by 5% by overseeing marketing campaigns from planning to optimization
- 60% increase in telegram by developing a content, campaign strategy within three months.



WenX Exchange

Community and Social Media Marketing

Jun 2020 to Aug 2022 (2 year, 3 months)

- Increased organic site traffic by 50% by developing and executing digital marketing content strategies
- Increased our client base by 5% by establishing partnerships with advertisers
- Worked on advertising proposals and online marketing campaigns
- 80% increase in social media followers.

Educational Background



B.SC. IN COMPUTER SCIENCE & ENGINEERING

Institution: University OF THE ASIA PACIFIC

Year of Graduation: 2021

- Robotics
- Coordinator of the Academic Fair