

Ashraf Hammam Abdullah

Graphic & Logo Designer | Civil Engineer with a Creative Design Vision

Professional Summary

Creative and detail-oriented Graphic & Logo Designer with a solid foundation in Civil Engineering. Known for blending engineering precision with artistic aesthetics, delivering unique and impactful visual concepts. Specializing in brand identity, logo design, and visual storytelling, with an eye for structural balance and modern trends.

Core Skills

- Logo Design & Brand Identity
- Graphic Design (Posters, Social Media, Print Design)
- Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Visual Storytelling & Concept Development
- Civil Engineering Drafting & 3D Visualization
- Strong Sense of Aesthetic & Structural Design
- Time Management & Client Communication

Professional Experience

Freelance Graphic & Logo Designer

2018 - Present

- Designed over 200+ logos and brand identities for local and international clients.
- Created social media kits, business cards, brochures, and advertising materials.
- Delivered visually appealing and concept-driven designs tailored to clients' industries.
- Collaborated with marketing teams and startups to develop comprehensive brand guides.

Junior Civil Engineer

2016 - 2020

- Contributed to architectural drawings, 3D models, and site planning for residential and commercial projects.
- Provided design consultations to improve the aesthetic quality of structures.
- Applied a designer's mindset to enhance project presentations and client proposals.

Education

Bachelor's Degree in Civil Engineering

[Your University], [Your City] - Graduation Year

Achievements

- Winner of [Logo Design Competition Name] - Year
- Featured in [Design Platform or Magazine] - Year
- Successfully rebranded visual identities for [Notable Client/Company]

Languages

Arabic: Native

English: Excellent

References

Available upon request.