

EVANS NWAUZUZU

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https://znap.link/Evans_Market

Dedicated to streamlining your workflow, attract a larger audience, and then offer sales solutions. With more than 4 years of work experience, my ability to communicate together with my leadership ethics are more skills I accommodate for team work and also applicable to customer acquisition and retention.

EXPERIENCE

02/2021 - 04/2022

Copy/Content writer, Cinchblock

I worked 8 hours each day for Cinchblock from 3:00 AM to 11:00 AM GMT+1, despite the unfavorable time zone (HKT), doing research, writing tweet copy for projects, updating sheets, and developing strategies for Medium pieces before putting on Reddit.

Achievements:

- I facilitated workflow. As I follow the process, I always make sure my tweet copies, articles, and strategy are prepared for the current and following months.
- Projects like Metawars and 3Kingdoms saw greater Twitter audience growth as a result of the tweets that were written.

[Proof of work](#)

03/2022 - 07/2022

Content/Copywriter, BlueAfric

I was promoted to head for Enugu jobs and Ogwugo because I consistently updated project sheets. I was part of the group that developed the project outline and ads strategy. I further had to meet with the big idea team for a morning fireside discussion.

Achievements:

I made the study process more engaging and steady by including several questions that have clear answers.

[proof of work](#)

02/2019 - 04/2022

Content writer, Mecnix

Created and managed the content team, helped in easy workflow and made sure our clients are satisfied with the result.

Achievement:

- created and managed the content team
- Our articles and copies encouraged clients and enticed new ones

07/2021 - 11/2022

Community Moderation, Brandless crypto.

Was attached to different crypto community at different stipulated time and responsible for customer replies and feedbacks. Basically a success story for every customer was the aim.

EDUCATION

08/2018

BSc, Enugu state university of Science and Technology

2.2 CGPA, Industrial physics.

2019

Fundamental in Marketing

Wild fusion Digital center

2022

(New) Growth Hacking Course

Udemy

SKILLS

- Content/copywriting
- Content research
- Content creation
- Creative writing
- Customer success
- Communication and leadership skill

ACTIVITIES

Writing, convos, and research will serve as my foundation as I develop the contents for your project and implement an easy-to-digest content story plan for your social media accounts.

Leading teams at both Blueafriq and Mecnix has helped me establish deep roots in the sector, and taking on the role of content lead at Dyserf will demonstrate the kind of passion I have for generating content. You can view the majority of my writings [here](#).

REFERENCE

Jan ong. Janong@cinchblock.org