

# MICHAEL SEGA GUMELAR

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Bali, Indonesia

I have extensive expertise and a profound passion for marketing, lecturing, research, leadership, writing, critical decentralized journalism, and the arts. My goal is to inspire individuals to strive for what may seem impossible by integrating analytical, creative, and critical thinking to address challenges across various fields. I am committed to achieving this vision through diligent effort and unwavering dedication.

## Software Mastery

I'm highly proficient in a wide range of software, spanning from SEO, SEM, customer marketing management tools to office essentials like Microsoft Office. I also have extensive experience with creative platforms such as Canva, Adobe Photoshop, Illustrator, InDesign, Premiere, After Effects, Audition, Sony Sound Forge, Final Cut Studio, Corel Draw, 3DS Max, Maya, Cinema 4D, and Blender. On top of that, I have the skills to develop Web 2.0 stores, marketplaces, and even Web 3.0 decentralized storefronts. Hit me up on Zoom or Google Meet for an online video call.

## Experience

- 2016 - Now: *Art Director and Digital Marketing Manager* at An1image  
([an1image – Books on Google Play](#)) CEO Contact: Archana +62 818-1818-9397
- 2013 - 2016: *Head of Digital Communication Study Program*, Universitas Surya ([www.surya.ac.id](http://www.surya.ac.id))  
Rector contact: Professor Yohanes Surya +6281281818982
- 2006 - 2013: *Dean of Art & Design Faculty*, Universitas Multimedia Nusantara ([www.umn.ac.id](http://www.umn.ac.id))  
Education Vice Rector contact: +6282211649339
- 1998 - 2005: *Art Director* in Gabriel Animation Studio

## Education

1. 1993-1994: Master of Arts in Art & Design, Robert Gordon University, UK
2. 1990-1993: Bachelor of Arts in Art & Design, Robert Gordon University, UK

## Published Books

Digital Movie Editing <https://play.google.com/store/books/details?id=P5w3EQAAQBAJ>  
Motion Graphics <https://play.google.com/store/books/details?id=bQQwEQAAQBAJ>  
2D Animation <https://play.google.com/store/books/details?id=O7b3EAAAQBAJ>  
3D Animation <https://play.google.com/store/books/details?id=XLhKEQAAQBAJ>  
Making Comics: <https://play.google.com/store/books/details?id=QSnPEAAAQBAJ>  
Digital Coloring and Painting <https://play.google.com/store/books/details?id=kB08EQAAQBAJ>

## Artworks Links

Online learning: <https://www.patreon.com/c/bubblegumelar/collections>  
Komodo e-comic: [https://www.patreon.com/EXTRITON/posts?sort=published\\_at](https://www.patreon.com/EXTRITON/posts?sort=published_at)  
Gazing e-comics: <https://bit.ly/3ohbBLB>  
2D Animation TVC: <http://bit.ly/2TX6rWj>

## Awards:

1. Excellent Award in Asian Animation Pitch & Catch, Shanghai, China 2013
2. Penghargaan Buku Ajar Award 2011 from Dikti

## International Research

List of research indexed on Google Scholar: <https://bit.ly/3meLwL1>  
Nicograph 2012: Committee, Honorary Chairs: <http://bit.ly/33Xmhoa>  
PSRCentre 2011: Technical Committee: <https://bit.ly/3odclf6>